



# UNSTOPPABLE

2022 WORKPLACE SUMMIT

**TITLE TEXT BOX (ALL CAPS)**

Optional Subtitle Text, Delete if you are not using

The previous formatted Cover Slide contains 2022 Summit branding and a text block that can be customized.

This Content Slide features a title header with a Summit branded color block that can be resized to fit the title.

The formatted background features a static Out & Equal ampersand logo and Summit social hashtag. There is also a formatted page number. Duplicate this Content Slide to utilize these static features throughout your deck, and the page number will change with each duplicated slide.



# Out & Equal – Standard PNG Logos for your use



## Out & Equal – URL PNG Logos for your use



# Out & Equal Brand Color Blocks for your use

## Primary



O&A Blue: PMS 2915  
CMYK: 58/14/0/0  
RGB: 95/179/228



Black  
CMYK: 0/0/0/100  
RGB: 0/0/0

## Secondary Groupings



Purple: PMS 266  
CMYK: 72/82/0/0  
RGB: 109/38/211



Cyan: PMS 2197C  
CMYK: 62/0/0/0  
RGB: 37/202/250



Purple: PMS 266  
CMYK: 72/82/0/0  
RGB: 109/38/211



Red: PMS 032  
CMYK: 0/97/100/0  
RGB: 245/35/27



Yellow: PMS 109  
CMYK: 3/13/95/0  
RGB: 249/212/35



Orange  
CMYK: 0/91/100/0  
RGB: 248/54/0

## Gradient



# Out & Equal Typography

**Headline Copy – Futura Bold**

**Subhead Copy – DINOT Bold** and DINOT Medium (only to be used in ALL CAPS)

Body Copy – Futura Book

The body copy leading ratio should be 9:16. An example would be 18pt font with a leading of 32pt.

## Alternative Typography Options

**Headline Copy – Arial Black**

Subhead Copy – Helvetica Neue Medium (only to be used in ALL CAPS)

Body Copy – Arial Regular.

The body copy leading ratio should be 9:16. An example would be 18pt font with a leading of 32pt.

## 2022 Summit Brand Assets for your use



Purple  
CMYK: 72/82/0/0  
RGB: 109/38/211



Cyan: PMS 2197C  
CMYK: 62/0/0/0  
RGB: 37/202/250



Unstoppable Logo PNG  
for your use:

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## 2022 Summit Hashtags for your use

[#OESummit2022](#) and [#Unstoppable](#)