

OUT & EQUAL RESOURCES

Reframed and Focused for Impact During these Critical Times

PRESENTERS



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Our Vision

Global workplaces where all people are equal, belong, and thrive.

Our Mission

Out & Equal is the global convener, thought leader, and catalyst actively working to achieve workplaces of equality and belonging- supporting LGBT+ employees and leaders who thrive in their careers and lives, and achieve greater impact on the world.





It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly; who errs, who comes short again and again, because there is no effort without error and shortcoming; but who does actually strive to do the deeds; who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.

THEODORE ROOSEVELT



Out & Equal Programming

- Change Agent Capacity Building & Support
- ERG / BRG Capacity Building
- LGBTQ Leadership & Professional Development
- Global / Regional Programs
- Building Communities of Belonging



CHANGE AGENT CAPACITY BUILDING & SUPPORT

We will help build your organizational capacity through supporting the learning, development and effectiveness of D&I & HR professionals and Executive Sponsors with access to the digital Global Hub, webinars, e-learning and toolkits/resources.

GLOBAL HUB

TOOLKITS & RESOURCES

VIRTUAL CONNECTION & COMMUNITY

Revolutionary new webbased tool:

- Centralized Repository of Resources
- Threaded Messages Boards
- Open-Sourced Global Calendar
- · ERG Registry

- How to Celebrate Transgender Employees on Transgender Day of Visibility (TDOV) and Year-Round
- What's Your Pronoun? Strategies for Inclusion in the Workplace
- Best Practices For Non-Binary Inclusion
- Workplace Equality Factsheet
- Resources to Support Employee Wellness and Mental Health at Work
- Best Practices for Self-Identification (Self-ID)
- Specific Employee & ERG Engagement Resources for "Remote Belonging" during COVID-19

Virtual Change Agent Connection:

- CDIO Forum
- LGBTQ Executive Sponsor Forum
- Private LinkedIn Groups for D&I & HR Professionals Focused on LGBTQ Workplace Equality

Webinars & Virtual Learning on topics such as:

- Trans/GNC Inclusion Beyond Transition Benefits
- · Generations in the Workforce
- Building Bridges to LGBTQ Inclusion
- Gender in the Workplace
- From Allies to Advocates
- · Intersectional Ally Skill-Building
- Building Q-mmunity



ERG/BRG CAPACITY BUILDING

We will bolster the effectiveness of LGBTQ ERGs with tailorable, out-of-the-box resources, and bolster the ability of D&I teams to bring these best practices to other ERG/BRG groups within their companies.

ERG/BRG PROGRAMING SUPPORT

TOOLKITS & RESOURCES

VIRTUAL CONNECTION & COMMUNITY

Resources to support ERG/BRG effectiveness such as:

- Summer 2020 LGBTQ ERG Pride-in-a-Box
- ERG Leaders Meeting-in-a-Box, focused on collaboration and intersectional programming.

O&E Leadership Virtual Keynotes:

Based on company membership level and staff availability, O&E leaders can be scheduled for organizations' events as speakers/panelists.

White papers and Best Practices including:

- Self-Identification of LGBTQ Employees: Rollout Guidance
- ERGs & Generational Differences:
 Cultivating Community Beyond Labels
- Legacy Building: You've Been an LGBTQ Champion for 20 Years, Now What?

Webinars & Virtual Learning on topics such as:

- ERGs & Virtual Engagement
- · Developing Ally Programs
- Leveraging Executive Sponsors
- Intersectional Programming



& PROFESSIONAL DEVELOPMENT

We will convene and support LGBTQ employees, from the front lines-to pipeline-to the C-Suite, through our renowned Executive Forum, Roundtables, and affiliated e-learning opportunities. From the closet to you at your best, the world needs you to thrive so you can go on to achieve maximum impact in the world.

EVOLVED O&E LEADERSHIP PROGRAMS

LGBTQ LEADERSHIP PIPELINE

VIRTUAL CONNECTION & COMMUNITY

Executive Forum: In-person event, rescheduled to October 2020 in Las Vegas, and supplemented with virtual learning. It includes the following tracks:

- Senior Executives: High-level LGBTQ executives charged with management and budget decisions for a significant business or function.
- D&I Executives: D&I executives charged with management and budget decisions for diversity and inclusion programs.
- D&I and ERG Leaders: D&I professionals and BRG/ ERG leaders at all levels.
- Leveraging Narratives: A track for executives and leaders interested in honing their personal story and developing their public speaking skills.

As announced at Summit, Out & Equal and Bank of America have partnered on a leadership pipeline program to increase the number of LGBTQ executives in leadership positions, with a focus on those from underrepresented groups.

Offerings are in advanced stages of development and will be announced soon.

Webinars & Virtual Learning on topics such as:

- · Use Your Privilege & Power for Good
- · Mindfulness and Emotional Intelligence
- · Cultivating LGBTQ Leaders
- LGBTQ Storytelling
- Leveraging Your ERG/BRG Experience in Your Day Job
- Authentic and Inclusive Leadership



GLOBAL / REGIONAL PROGRAMS

We will continue to bring targeted learning and engagement opportunities to communities around the world, and to unique regions like the US South – supporting practitioners in adapting best-practices to specific cultural environments.

PROGRAMS

US LOCAL/REGIONALLY SPECIFIC

VIRTUAL CONNECTION & COMMUNITY

Virtual Global Roundtables & Webinars

- China
- Brazil
- India

Global & Regionally Specific Resources

- Building Allyship in China: Intersectionality & LGBTQ Programming
- Non-Binary Inclusion: Understanding in Portuguese and Spanish
- Beyond Section 377: Best Practice Momentum in India

Southern States Virtual Engagement

- The Southern Engagement Series
- Southern Virtual Roundtable
- Ongoing Webinars on Special Topics:
 - Religion in the Workplace: Mythbusting and Understanding
 - Fostering "Living Room" Dialogues on Inclusion

Leaders' Forums and Private LinkedIn Groups for our Planning Committees in:

- China
- Brazil
- India

Private Linked-In Group for Lat-Am (Spanish)

Private Linked-In Group for APAC Region



BUILDING COMMUNITIES OF BELONGING

We will sustain our entire community and provide virtual platforms of connection and support for multiple groups within LGBTQ+, as well as provide tailored content on such important issues as Mental Health and Wellness, Cultures of Belonging in Virtual Environments, Preparing for 2020 Summit and more.

SUMMIT 2020	SUPPORTING CULTURES OF BELONGING	VIRTUAL CONNECTION & COMMUNITY
Although our rapidly-evolving collective circumstances may change, O&E is still planning on Summit in Las Vegas in October.	Virtual Environments: Tools, resources and webinars that consolidate and tailor best practices in virtual connection and working from home, fostering cultures of belonging in	Private Linked-In Groups and Virtual Roundtables for: • Trans Community

We will hold virtual events so that our partners can prepare for it, including workshop submission information, Outie Awards and much more.

The Snowflake Project: Digital resources, speeches, articles, blogs focused on mental health and wellness in the workplace.

this unique environment.

- POC Community
- Bi/Non-monosexual Community
- Genderqueer/Nonbinary Community



For any questions, please contact:

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