

OUT & EQUAL  
WORKPLACE ADVOCATES

2019 WORKPLACE SUMMIT

**KNOW**  
**BEFORE**  
**YOU GO**

OCTOBER 3 | 12PM - 1PM (PST)

---



# AGENDA OVERVIEW



## CV VIVERITO

SENIOR MANAGER OF  
GLOBAL INITIATIVES  
OUT & EQUAL  
PRONOUNS: THEY, THEM, THEIRS

# WELCOME TO OUT & EQUAL'S 2019 KNOW BEFORE YOU GO CALL

- This is a broadcast audio call from 12PM - 1PM (PST)  
Use speakers or headsets on your computer and turn the volume up!
- Chat in questions and respond to polls during call

## Having problems signing in?

Go to [www.readytalk.com](http://www.readytalk.com), "Join a Meeting" or dial [303-248-0285](tel:303-248-0285) and use access code [6946521](#)

THIS WEBINAR WILL BE RECORDED AND  
AVAILABLE FOLLOWING THE CALL

# KNOW BEFORE YOU GO

## WEBINAR AGENDA

- ▶ THE APP IS BACK!
- ▶ WHEN YOU ARRIVE
- ▶ 2019 SUMMIT PROGRAMMING
- ▶ WHAT NOT TO MISS: NEW TO 2019
- ▶ QUESTION & ANSWER

# THE APP IS BACK!



**MADDISON LEROY**

SENIOR MANAGER OF  
ART & COMMUNICATIONS  
OUT & EQUAL  
PRONOUNS: SHE, HER, HERS

# 2019 SUMMIT APP

Build your daily  
agenda

**Dive into session  
details**

Share & post  
photos of your  
favorite Summit  
moments

**Browse workshops,  
speakers &  
special events**



**Connect, message &  
meet fellow attendees**

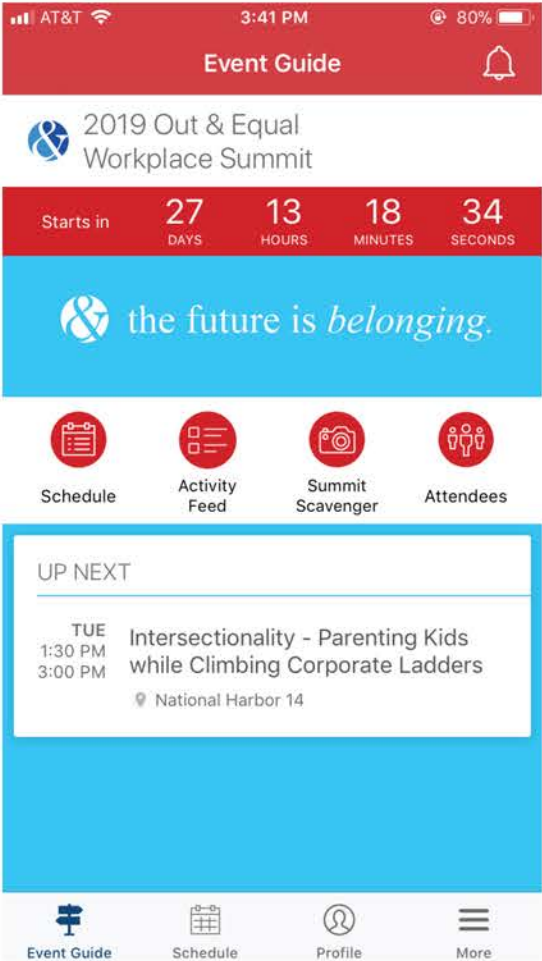
Receive push notifications  
& real-time updates

**Join the social  
conversation**

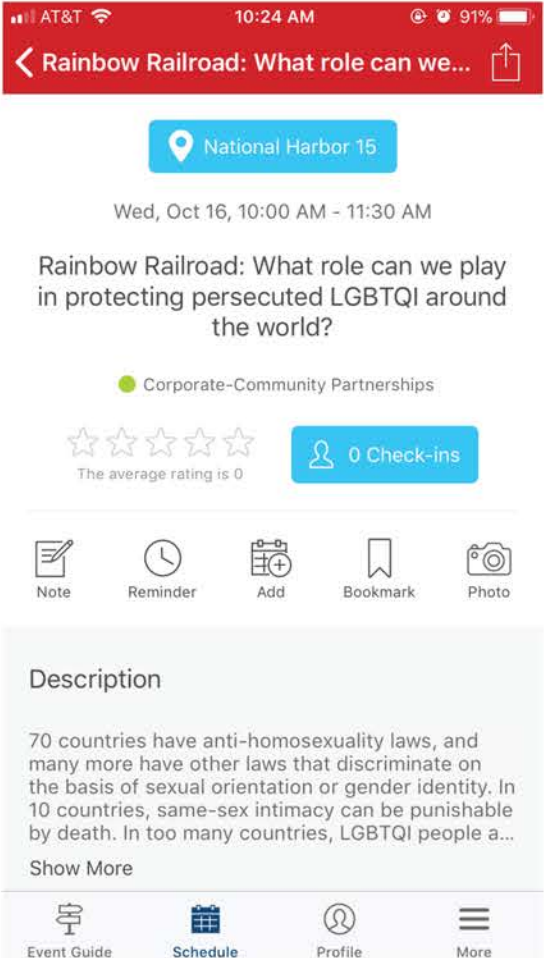
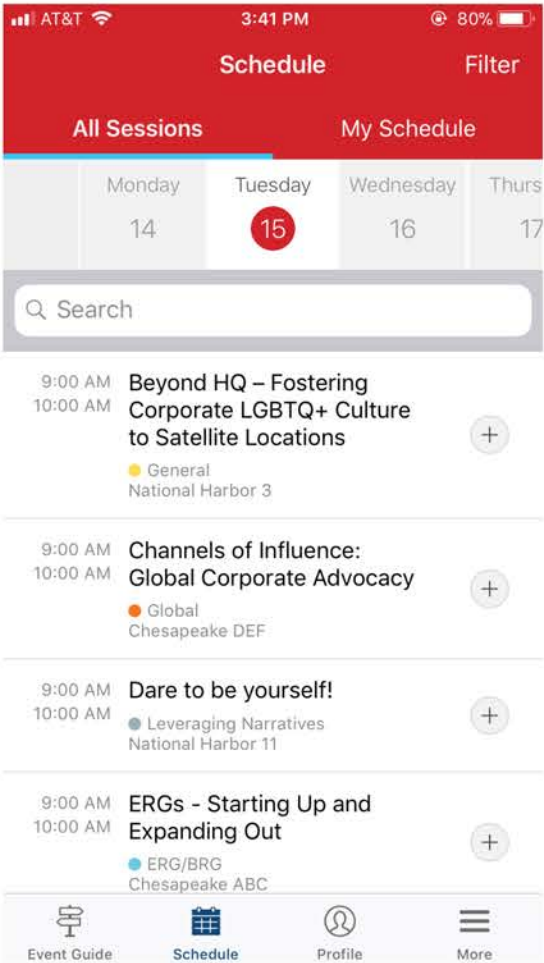
Link your Twitter &  
LinkedIn accounts

**Access venue &  
Engagement Center maps**

# HOME PAGE

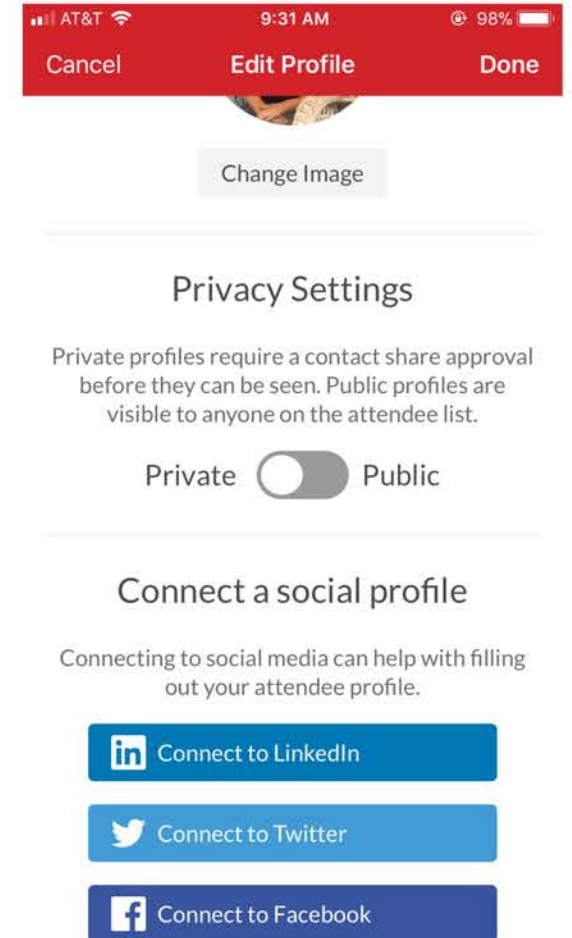
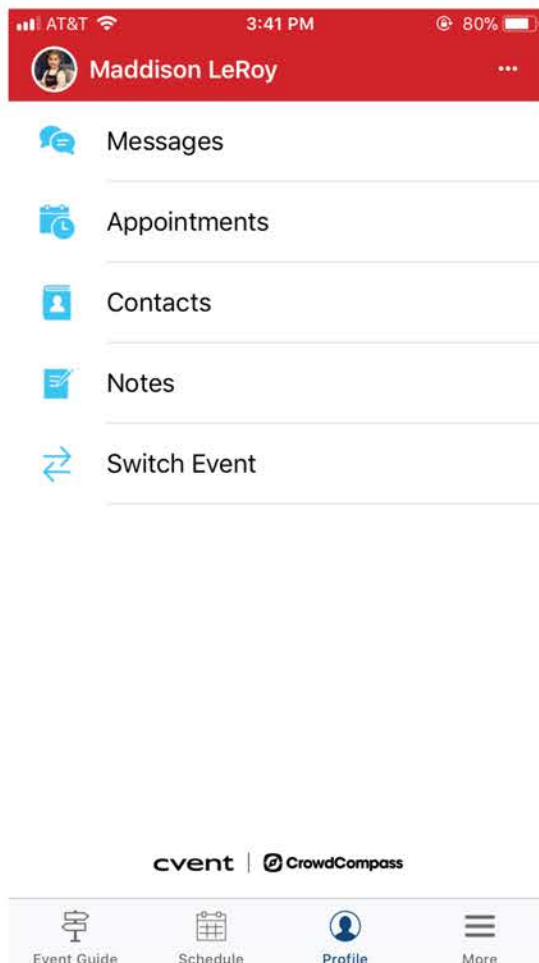
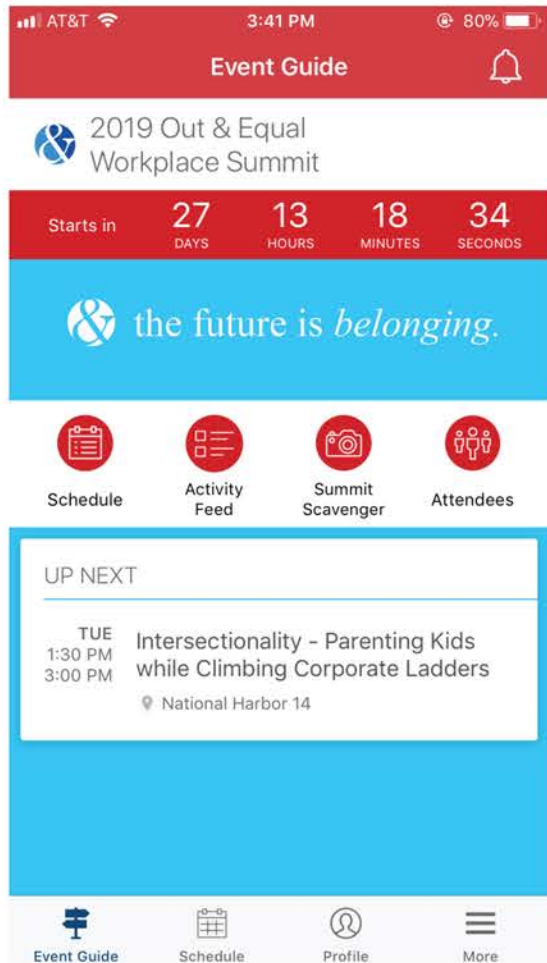


# CUSTOM SCHEDULING

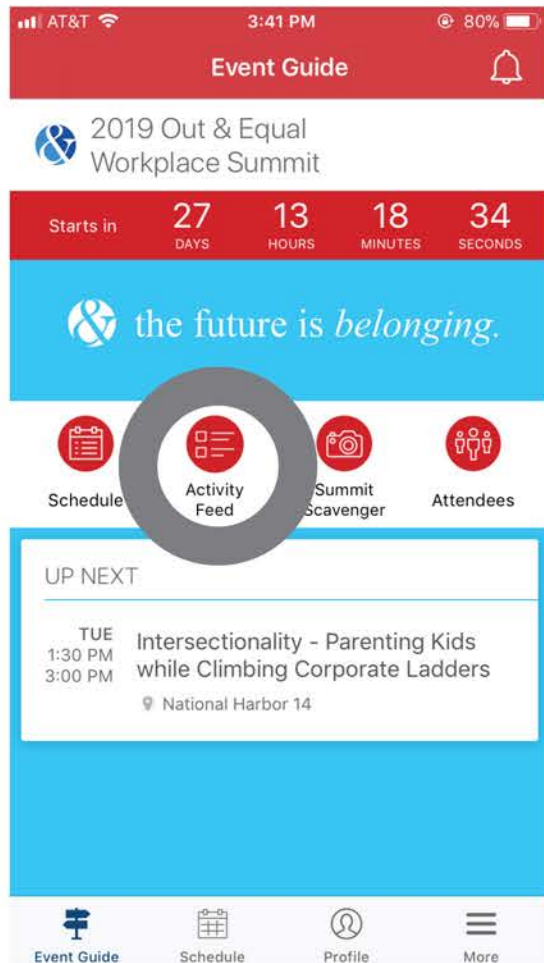




# PERSONAL PROFILE



# JOIN THE #OESUMMIT CONVO



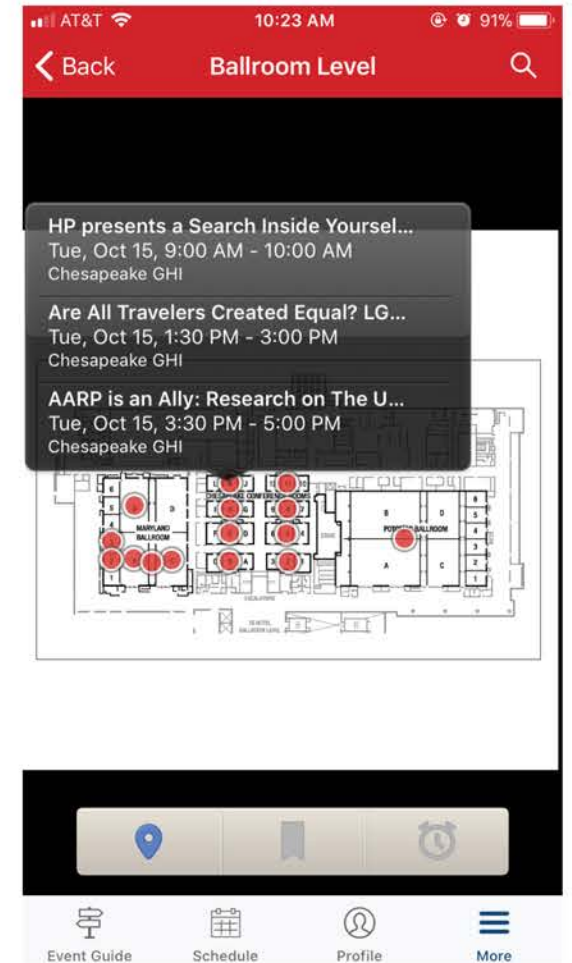
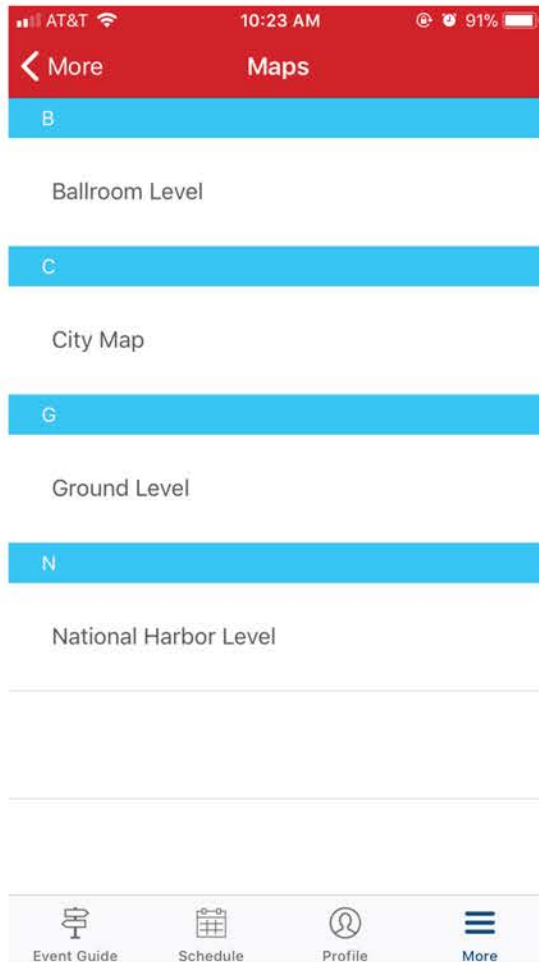
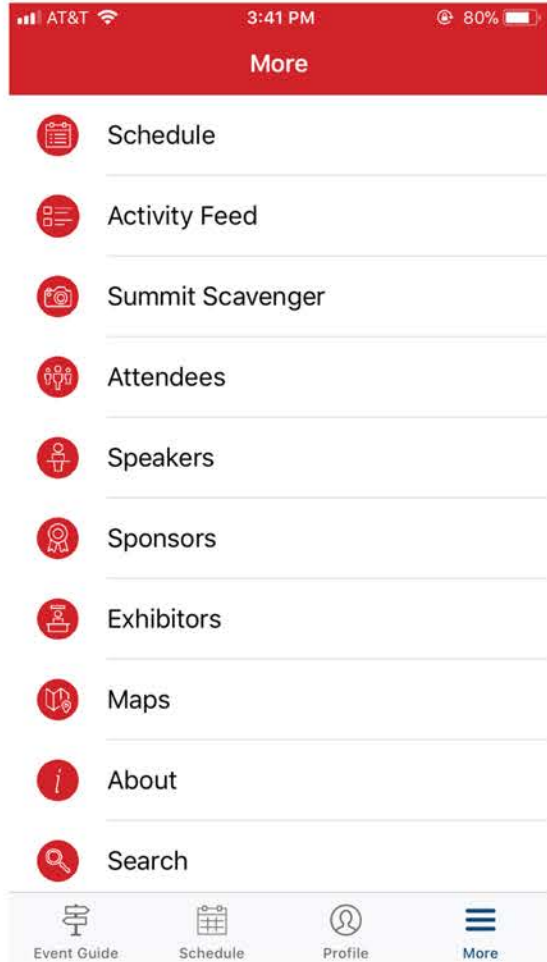
Join in the social conversation

Share your favorite Summit moments

# CONNECT WITH EACH OTHER

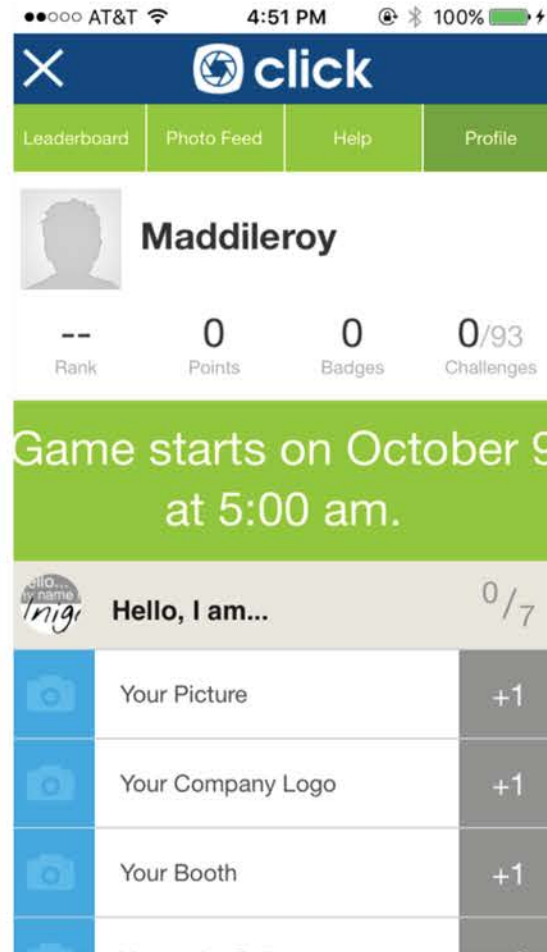
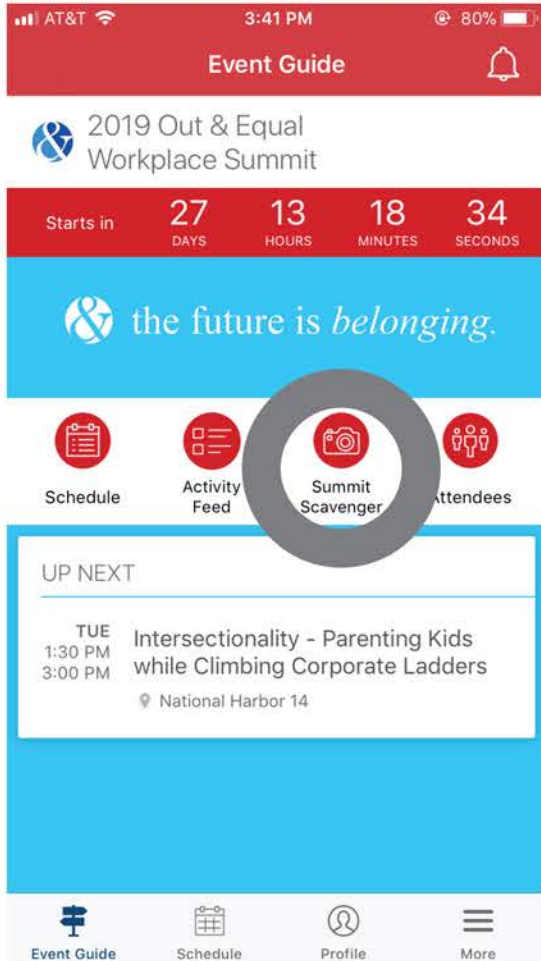


# DON'T GET TURNED AROUND



# SUMMIT SCAVENGER

SPONSORED BY



# 1ST PLACE GRAND PRIZE LAS VEGAS GETAWAY

SPONSORED BY



- ▶ TWO-NIGHT STAY AT THE MIRAGE IN A ONE BEDROOM TOWER SUITE
- ▶ TWO TICKETS TO ANY CIRQUE DE SOLEIL SHOW AT A LAS VEGAS MGM RESORTS PROPERTY
- ▶ \$200.00 FOOD & BEVERAGE CREDIT AT ANY MIRAGE RESTAURANT

#OESummit | @outandequal



# 2ND PLACE PRIZE LAS VEGAS GETAWAY

SPONSORED BY



- ▶ THREE-NIGHT STAY AT ARIA RESORT & CASINO IN A DELUXE STRIP VIEW KING ROOM
- ▶ TWO TICKETS TO ANY CIRQUE DE SOLEIL SHOW AT A LAS VEGAS MGM RESORTS PROPERTY
- ▶ 250.00 FOOD & BEVERAGE CREDIT AT ANY ARIA RESTAURANT

#OESummit | @outandequal

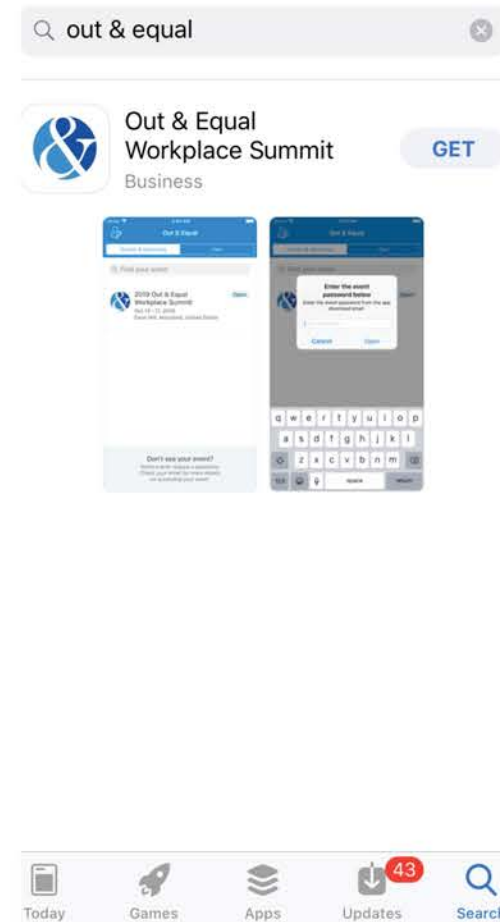


# BEFORE YOU ARRIVE

## TO DOWNLOAD THE APP

---

1. From your App Store, download Out & Equal Workplace Summit
2. Sign up and make a profile
3. Enter event password: belonging2019
4. Start browsing!





# WHEN YOU ARRIVE



**KIERA JACKSON**

DIRECTOR OF EVENTS  
OUT & EQUAL  
PRONOUNS: SHE, HER, HERS

# EVENT DATES

## GAYLORD NATIONAL RESORT & CONVENTION CENTER

---

### LEADERSHIP DAY

SPONSORED BY TARGET

MONDAY

OCTOBER 14

### WORKPLACE SUMMIT

TUESDAY - THURSDAY

OCTOBER 15 - 17

#OESummit | @outandequal



# SUMMIT HOUSING (SOLD OUT)



## GAYLORD NATIONAL RESORT & CONVENTION CENTER

▶ SPRING HILL SUITES ALEXANDRIA  
OLD TOWN / SOUTHWEST

▶ COURTYARD ALEXANDRIA  
OLD TOWN / SOUTHWEST

▶ THE ALEXANDRIAN  
OLD TOWN ALEXANDRIA

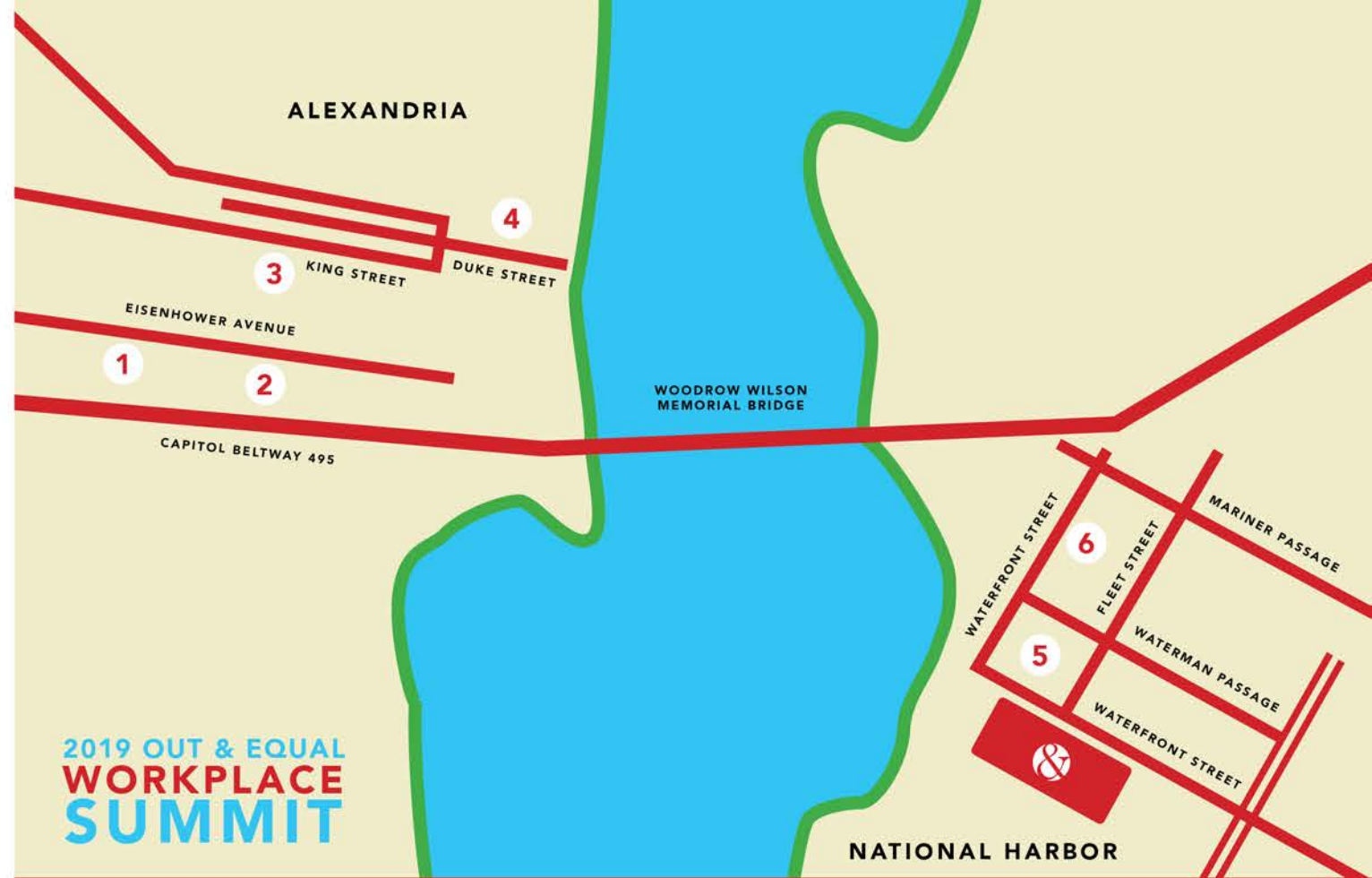
▶ RESIDENCE INN ALEXANDRIA  
OLD TOWN / DUKE ST

▶ RESIDENCE INN BY MARRIOTT  
NATIONAL HARBOR WASHINGTON

▶ THE WESTIN WASHINGTON  
NATIONAL HARBOR

# SUMMIT HOUSING MAP

#OESummit | @outandequal



2019 OUT & EQUAL  
WORKPLACE  
SUMMIT

## HOUSING MAP



**GAYLORD NATIONAL RESORT & CONVENTION CENTER (ANCHOR)**  
FORT WASHINGTON, MD 20745

1

**SPRING HILL SUITES ALEXANDRIA OLD TOWN/ SOUTHWEST (6.1 MILES)**  
2950 EISENHOWER AVENUE, ALEXANDRIA, VA 22314

2

**COURTYARD ALEXANDRIA OLD TOWN/ SOUTHWEST (5.8 MILES)**  
2700 EISENHOWER AVENUE, ALEXANDRIA, VA 22314

3

**THE ALEXANDRIAN OLD TOWN ALEXANDRIA (4.8 MILES)**  
480 KING STREET, ALEXANDRIA, VA 22314

4

4

**RESIDENCE INN ALEXANDRIA OLD TOWN/DUKE ST (4.8 MILES)**  
1456 DUKE STREET, ALEXANDRIA, VA 22314

5

**RESIDENCE INN BY MARRIOTT NATIONAL HARBOR WASHINGTON (0.1 MILES)**  
192 WATERFRONT STREET, NATIONAL HARBOR, MD 20745

6

**THE WESTIN WASHINGTON NATIONAL HARBOR (0.2 MILES)**  
171 WATERFRONT STREET, NATIONAL HARBOR, MD 20745

# SHUTTLE INFORMATION

SHUTTLES WILL STOP AT ALL OF THE **OVERFLOW PROPERTIES IN ALEXANDRIA AND TO THE GAYLORD:**

- 1) SPRINGHILL SUITES ALEXANDRIA OLD TOWN/SOUTH WEST (2950 EISENHOWER)
- 2) COURTYARD ALEXANDRIA OLD TOWN/ SOUTHWEST (2700 EISENHOWER)
- 3) RESIDENCE INN ALEXANDRIA OLD TOWN/DUKE ST (1456 DUKE)
- 4) ALEXANDRIAN (480 KING)

+

GAYLORD NATIONAL RESORT AND CONVENTION CENTER

<b>DATE</b>	<b>AM SHIFT</b>	<b>PM SHIFT</b>
MONDAY (10/14)	7:00AM – 11:00AM	5:00PM - 9:00PM
TUESDAY (10/15)	7:00AM – 11:00AM	5:00PM - 9:00PM
WEDNESDAY (10/16)	7:00AM – 11:00AM	5:00PM - 9:00PM
THURSDAY (10/17)	7:00AM – 11:00AM	3:30PM - 11:30PM

# SUMMIT REGISTRATION



ANALICIA HAWKINS

EVENTS MANAGER  
OUT & EQUAL  
PRONOUNS: SHE, HER, HERS

#OESummit | @outandequal

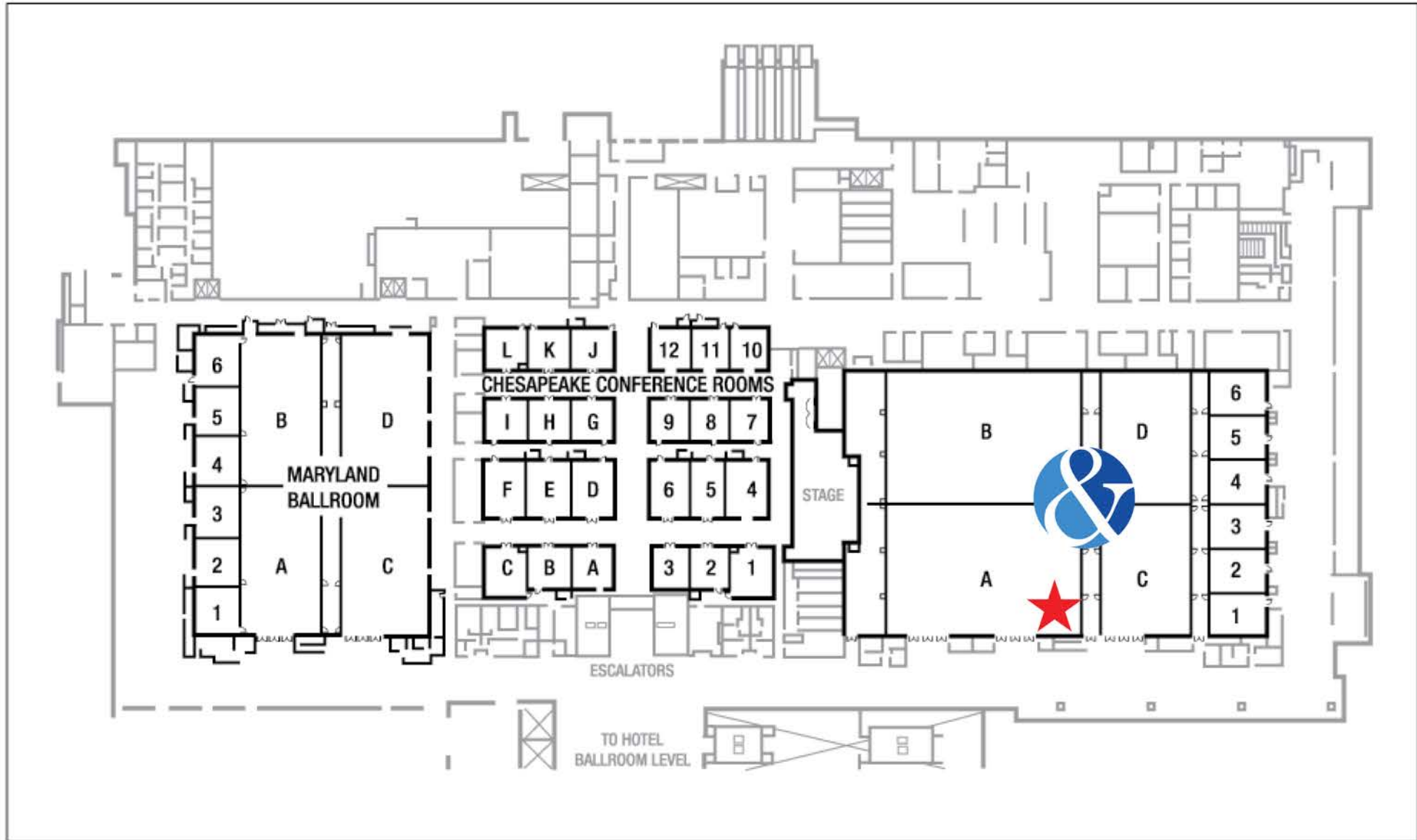
OUT & EQUAL  
2019 WORKPLACE SUMMIT

# REGISTRATION OVERVIEW

- ▶ PICK UP YOUR SUMMIT BADGE (**POTOMAC BALLROOM**)
- ▶ BADGE INFORMATION
- ▶ SPECIAL BADGES: **EXHIBITOR ONLY, CAREER FAIR ONLY**
- ▶ OUTSTANDING BALANCES
- ▶ GO TO THE **SOLUTIONS DESK** (NEXT TO REGISTRATION) IF YOU EXPERIENCE ANY ISSUES
- ▶ INFO DESK

#OESummit | @outandequal





ENGAGEMENT CENTER



REGISTRATION



# SUMMIT PROGRAMMING



ISABEL PORRAS

LEARNING & DEVELOPMENT DIRECTOR  
OUT & EQUAL  
PRONOUNS: SHE, HER, HERS

#OESummit | @outandequal

OUT & EQUAL  
2019 WORKPLACE SUMMIT

# LEADERSHIP DAY (MORNING)

MONDAY, OCTOBER 14 (9:30AM - 12:30PM)

SPONSORED BY



- ▶ Building Q-munity: Engaging Queer Identities at Work
- ▶ LGBTQ Marketing 101
- ▶ Is your Ally Engagement Strategy Effective, Empowering, and Executable? Launch Your Ally program or Take It to the Next Level Through an Innovative Approach and a New Focus.
- ▶ Case Study: Implementing Global LGBTQI+ Inclusive Benefits at SAP
- ▶ Your Journey to ERG Success: Start Local, Grow Global
- ▶ Mobilizing Equality (Full Day Session) **[This seminar is closed to media]**
- ▶ How to Be an Inclusive Leader
- ▶ The Power of Executive Sponsors in Helping Drive ERG Success
- ▶ Intersectional Ally Skill-Building
- ▶ Building Trans Leadership
- ▶ Think Like a CEO! Building ERG Strategy & Actions that Drive Business Results
- ▶ The Inclusive Leadership Experience: Cognizance of Bias and other Inclusive Leadership Traits

#OESummit | @outandequal

# LEADERSHIP DAY (AFTERNOON)

MONDAY, OCTOBER 14 (2PM - 5PM)

SPONSORED BY 

- ▶ Building Q-munity: Engaging Queer Identities at Work
- ▶ Your Journey to ERG Success: Start Local, Grow Global
- ▶ How to Be an Inclusive Leader
- ▶ Intersectional Ally Skill-Building
- ▶ Transgender Policy and Benefits in Action
- ▶ Mobilizing Equality (part 2 of 2) [This seminar is closed to media]
- ▶ Lead With Your Brand™ Lab: Branding Your ERG /BRG To Drive Value
- ▶ LGBTQ Workplace Advocacy in India
- ▶ A Case Study: ERG Impacts in Latin America
- ▶ The Inclusive Leadership Experience: Cognizance of Bias and other Inclusive Leadership Traits

#OESummit | @outandequal

# WORKPLACE SUMMIT

## WORKSHOP TRACKS

ALLIES

BELONGING / CULTURE

BISEXUAL+ / QUEER

CORPORATE-COMMUNITY  
PARTNERSHIPS

ERG / BRG

GENERAL

GLOBAL

INTERSECTIONALITY

LAW & PUBLIC POLICY

LEVERAGING  
NARRATIVES

LGBTQ MARKETING

PROFESSIONAL  
DEVELOPMENT &  
EXECUTIVE LEADERSHIP

TALENT ACQUISITION &  
RETENTION

TRANSGENDER &  
GENDER-  
NONCONFORMING

WORKPLACE  
POLICIES & BENEFITS

# THE OUT & EQUAL GLOBAL HUB: CONNECTING THE FUTURE

SPONSORED BY GLOBAL LEADERSHIP PARTNER  
JPMORGAN CHASE & Co.

TUESDAY, OCTOBER 15TH: SESSION 2 (1:30PM - 3PM)  
WEDNESDAY, OCTOBER 16TH: SESSION 6 (3PM - 4:30PM)

## UNIQUE OPPORTUNITY FOR SPONSORING COMPANY ATTENDEES

- ▶ BE ONE OF THE FIRST TO GET A SNEAK PEAK OF THE OUT & EQUAL GLOBAL HUB
- ▶ HELP SHAPE THE DIRECTION OF THE PORTAL
- ▶ LEARN HOW TO GET YOUR COMPANY ENGAGED

**RSVP HERE:** [BIT.LY/2oBuyhm](https://bit.ly/2oBuyhm)



# ENGAGEMENT CENTER & CAREER FAIR



ANALICIA HAWKINS

EVENTS MANAGER  
OUT & EQUAL  
PRONOUNS: SHE, HER, HERS

#OESummit | @outandequal

OUT & EQUAL  
2019 WORKPLACE SUMMIT

# ENGAGEMENT CENTER

SPONSORED BY **TOYOTA**

## MONDAY, OCTOBER 14

---

EXHIBITOR MOVE-IN: 8:00 AM TO 5:00 PM

## TUESDAY, OCTOBER 15

---

SHOW HOURS: 8:00 AM TO 7:00 PM

ENGAGEMENT CENTER AFTER HOURS &  
SILENT DISCO: 5:30 PM TO 7:00 PM

## WEDNESDAY, OCTOBER 16

---

SHOW HOURS: 8:00 AM TO 5:00 PM

## THURSDAY, OCTOBER 17

---

SHOW HOURS: 8:00 AM TO 2:00 PM

CAREER FAIR: 11:00 AM TO 2:00 PM

EXHIBITOR MOVE-OUT: 2:00 PM TO 6:00 PM



# ENGAGEMENT CENTER

SPONSORED BY **TOYOTA**

- ▶ BOOTH STAFF REGISTRATION
- ▶ SHIPPING / ORDERING - **EXHIBITOR KIT**
- ▶ CAREER FAIR ON THURSDAY  
**(11AM - 2PM)**
- ▶ ANDI'S HANGOUT
- ▶ ENGAGEMENT CENTER AFTER HOURS &  
SILENT DISCO





# LGBTQ CAREER FAIR

SPONSORED BY 

**THURSDAY, OCTOBER 17**

ENGAGEMENT CENTER (11AM - 2PM)

---

The **LGBTQ Career Fair** will connect LGBTQ students, graduates, and job seekers to companies with inclusive & welcoming workplaces

- ▶ **RESUME CONSULTATION**
- ▶ **ON-SITE INTERVIEWS**
- ▶ **NETWORKING OPPORTUNITIES**
- ▶ **ACCESS TO WORKSHOPS**

PRINTERS ON-SITE PROVIDED BY HP



# WHAT NOT TO MISS



**KIERA JACKSON**

DIRECTOR OF EVENTS  
OUT & EQUAL  
PRONOUNS: SHE, HER, HERS

# WHAT NOT TO MISS: NEW FOR 2019!

- ▶ SUMMIT SIDEKICK SUPPER (TICKETED)
- ▶ WELLNESS LAB (SPONSORED BY CLOROX)
- ▶ ENGAGEMENT CENTER AFTER HOURS & SILENT DISCO
- ▶ SPEED NETWORKING BREAKFAST (TICKETED)
- ▶ BREAKFAST WITH GENDERCOOL
- ▶ PANEL & RECEPTION EVENTS (PRESENTED BY NBC NEWS AND MSNBC AND VISA)
- ▶ SPIRIT DAY



# SPIRIT DAY

THURSDAY | OCTOBER 17TH 2019

---

WE ENCOURAGE SUMMIT ATTENDEES TO WEAR PURPLE THURSDAY TO SPEAK OUT AGAINST LGBTQ BULLYING AND STAND WITH LGBTQ YOUTH, WHO DISPROPORTIONATELY FACE BULLYING AND HARASSMENT BECAUSE OF THEIR IDENTITIES.

# GENERAL EVENTS

NO PRE-PURCHASE REQUIRED (INCLUDED IN YOUR FULL CONFERENCE REGISTRATION)

▶ SUMMIT ORIENTATION

▶ INDUSTRY RECEPTIONS

▶ GALA RECEPTION

#OESummit | @outandequal



# TICKETED EVENTS

PRE-PURCHASE REQUIRED (NOT INCLUDED IN  
YOUR FULL CONFERENCE REGISTRATION)

MONDAY, OCTOBER 14

---

## GLOBAL DINNER

7:00PM - 10:00PM

## SUMMIT SIDEKICK SUPPER

7:00PM - 10:00PM

---

WEDNESDAY, OCTOBER 16

---

## WOMEN'S LEADERSHIP BREAKFAST

8:30AM - 10:30AM

## SPEED NETWORKING BREAKFAST

8:30AM - 10:30AM



# ENJOY YOUR OWN NIGHT OUT!

WEDNESDAY, OCTOBER 16 | 6:30PM

▶ SPECIAL DEALS ON THE APP! ◀

## NIGHT-IN ACTIVITIES

---

### SILENT READING NIGHT

6:30PM - 10:30PM

### 5B DOCUMENTARY

(COMMISSIONED BY JOHNSON & JOHNSON)

7:00PM - 8:45PM



# OPENING BRUNCH

KEYNOTES BY



**ERIN URITUS**  
CHIEF EXECUTIVE OFFICER  
OUT & EQUAL



**SUZE ORMAN**  
TV SHOW HOST,  
MOTIVATIONAL SPEAKER  
AND PERSONAL FINANCE  
EXPERT

FIRESIDE CHAT WITH



**LENA WAITHE**



**AMBER HIKES**



# POWER LUNCH

PERFORMANCE BY



**TIFFANY**

KEYNOTE BY



**JOSHUA JOHNSON**  
HOST OF 1A  
NPR

MASS PARTICIPATION



**SNOWFLAKE  
EXERCISE**

# GALA DINNER

PERFORMANCE BY



DEBORAH COX

OUTIE AWARDS



HONORING CHAMPIONS OF  
WORKPLACE INCLUSION

# CONTACT INFORMATION

**HOUSING:** [HOUSING@OUTANDEQUAL.ORG](mailto:HOUSING@OUTANDEQUAL.ORG)

---

**REGISTRATION:** [REGISTRATION@OUTANDEQUAL.ORG](mailto:REGISTRATION@OUTANDEQUAL.ORG)

---

**WORKSHOPS:** [UNIVERSITY@OUTANDEQUAL.ORG](mailto:UNIVERSITY@OUTANDEQUAL.ORG)

