

# PROFESSIONAL DEVELOPMENT AGENDA

MARINA

## TUESDAY, APRIL 16

- 2 - 3:30 PM Orientation (*Twin Peaks*)
- 3:30 - 5 PM Introductions & Expectations - Diversity Walk
- 5 - 7:30 PM Lead With Your Brand Are You Coffee Or Are You Starbucks?  
(dinner in class served from 6 - 7:30 pm)
- 7:30 - 9 PM Cocktail Reception (*French Parlor*)
- 9 - 11 PM LGBTQ Movie (*Embarcadero One*, meet in Palace lobby)

## WEDNESDAY, APRIL 17

- 6 - 7:30 AM San Francisco Walking Tour (*meet in Palace lobby*)
- 8 - 9:30 AM General Session (*Twin Peaks*)
- 10 AM - 12 PM Mastering Negotiations
- 12 - 2 PM Lunch (served from 12 - 1:30 pm)
- 2 - 4 PM Crash Course in Design Thinking
- 4 - 6 PM Speed Mentoring with Senior Executive Class
- 6 - 7 PM Dinner (served from 5:30 - 7 pm)
- 8 - 10 PM Field Trip to the Castro (*meet in Palace lobby*)

## THURSDAY, APRIL 18

- 6 - 7:30 AM Yoga (*Sunset Court*)
- 8 - 9:30 AM General Session: Mass Participation (*Twin Peaks*)
- 9:45 - 11:45 AM Design Thinking: Empathize, Define & Ideate
- 11:45 AM - 1:30 PM Lunch (served from 11:30 am - 1 pm)
- 1:30 - 2 PM Design Thinking: Ideate
- 2 - 2:30 PM Report Out
- 2:30 - 3:30 PM Cocktail Party Wrap-Up & Accountability Exercise
- 4 - 5 PM Closing Session (*Twin Peaks*)
- 6:30 - 7:30 PM Cocktail Reception (*Gold Ballroom*)
- 7:30 - 10 PM Momentum Masquerade Ball (*Grand Ballroom*)