



2018 WORKPLACE SUMMIT

MEDIA KIT

OCTOBER 1 - 4

SEATTLE, WA

WASHINGTON STATE
CONVENTION CENTER

6,000 Attendees

30+ Countries Represented

500+ Corporations / Businesses / NGOs

ABOUT OUT & EQUAL

Out & Equal Workplace Advocates is the world's premier nonprofit organization dedicated to achieving lesbian, gay, bisexual, transgender, and queer workplace equality.

We partner with Fortune 1000 companies and government agencies to provide executive leadership development, comprehensive training and consultation, and professional networking opportunities that build inclusive and welcoming work environments.

ABOUT THE WORKPLACE SUMMIT

The 2018 Workplace Summit in Seattle will feature 3 days of educational opportunities including over 90 workshops, featured panels, community advisory roundtables, special networking mixers, receptions and events, and inspirational plenaries featuring prominent LGBTQ and ally leaders and amazing performances.

Each year, over 4000 employees including executives, Employee Resource Group members, HR and Diversity & Inclusion professionals join other experts to share strategies and best practices to create workplaces which are inclusive of all sexual orientations, gender identities, and gender expressions.

#OESummit | @outandequal

PRESS OPPORTUNITIES

The Summit brings together more than 4,000 people combined of LGBTQ and ally employees, top executives, CEOs, celebrities, politicians, advocates and activists. Press and reporters will have exclusive access to a number of speakers, special guests, and Fortune 1000 companies, throughout the Summit.

Please contact **Maddison LeRoy** for any media-related inquiries and requests: MLeRoy@outandequal.org

SPECIAL GUESTS



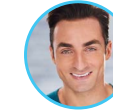
Adam Rippon
Olympic Figure Skater
Bronze Medalist



Nyle DiMarco
Model, Actor, & Activist
America's Next Top Model



Erin Uritus
CEO
Out & Equal
Workplace Advocates



Scott Nevens
"The People's Couch"
Bravo



Indya Moore
Actress, Writer, Activist
Pose FX



Walk the Earth
Indie Pop Band
Ontario, Canada



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130+ Workshops 13 Unique Tracks 5 Featured Panels 50 States Represented

ENGAGEMENT OPPORTUNITIES

We encourage everyone participating in the Workplace Summit to be active before, during, and after the event. Share your favorite session, speaker, or networking experience and tag us on our various social media platforms. Live tweet your favorite speeches and performances at Plenaries. Don't miss our colorful Fun Run through scenic Seattle! Subscribe to our regular e-newsletter as well as our Webinar series.

Visit outandequal.org for more information.

#OESummit2018 : SOCIAL MEDIA PLATFORMS










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|  @outequal |  Out & Equal Workplace Advocates |
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CONTACT INFORMATION : MEDIA

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WORKPLACE SUMMIT SAMPLE TWEETS

-  Belonging takes Diversity & Inclusion to a whole new plain. Can't wait to share this crucial next step with my company @outandequal #OESummit #OutAndEqual
-  Belonging truly is the holy grail of Diversity & Inclusion. It is what every company should ultimately strive for @outandequal #OESummit
-  It is one thing to be included at your workplace, it is completely another to have a sense of belonging there. How does your company cultivate a sense of belonging among its employees? @outandequal #OESummit
-  Especially in these trying times, it is so heartening to see hundreds upon hundreds of companies take a stand for LGBTQ workplace equality @outandequal #OESummit #OutAndEqual
-  If I have one takeaway from these workshops, it's that inclusivity pays off—profit, talent, productivity—all of it @outandequal #OESummit
-  So excited to be a part of the @outandequal 2018 Workplace Summit, bringing LGBTQ and Ally professionals together to push the movement forward #OESummit #OutAndEqual
-  I applaud each of the corporate, government, and NGO leaders at the @outandequal #OESummit2018 helping bring LGBTQ workplace equality to the forefront.
-  Through education and connection, we can propel LGBTQ equality to the next level. Proud to join such inspiring leaders at the @outandequal #OESummit #OutAndEqual
-  I walk away from the 2018 Workplace Summit not only with valuable lessons, but with a like-minded community of energized LGBTQ advocates! @outandequal #OESummit #OutAndEqual



2018 WORKPLACE SUMMIT

MEDIA KIT

SUMMIT

AT A GLANCE

MONDAY, OCTOBER 1ST

REGISTRATION HOURS | 7:30AM - 6:30PM

Leadership Day - Morning Session
9:30AM - 12:30PM

Leadership Day - Lunch
12:30PM - 2:00PM

Leadership Day - Afternoon Session
2:00PM - 5:00PM

Outies Reception (Invite Only)
6:00PM - 8:00PM

Ticketed Event - Global Dinner
7:00PM - 10:00PM



#OESummit | @outandequal

TUESDAY, OCTOBER 2ND

REGISTRATION HOURS | 7:30AM - 7:00PM

Orientation
8:30AM - 9:15AM

Engagement Center Open
8:30AM - 5:00PM

Workshop Session 1
9:30AM - 10:30AM

Opening Brunch
11:00AM - 1:30PM

Workshop Session 2
2:00PM - 3:30PM

Workshop Session 3
4:00PM - 5:30PM

Twelve Step Meeting
5:30PM - 6:30PM

Evening Receptions
5:30PM - 7:00PM

Andi's Silent Disco
6:30PM - 7:30PM

WEDNESDAY, OCTOBER 3RD

REGISTRATION HOURS | 8:00AM - 5:30PM

Fun Run!
7:00AM - 9:00AM

Engagement Center Open
8:30AM - 5:30PM

Workshop Session 4
9:00AM - 10:00AM

Ticketed Event -
Women's Leadership Breakfast
9:00AM - 10:30AM

Ticketed Event - Diversity & Inclusion
Leadership Breakfast
9:00AM - 10:30AM

Workshop Session 5
11:00AM - 12:30PM

Power Lunch
1:00PM - 3:30PM

Workshop Session 6
4:00PM - 5:30PM

Twelve Step Meeting
5:30PM - 6:30PM

Night Out
7:30PM - 10:30PM



THURSDAY OCTOBER 4TH

REGISTRATION HOURS | 8:00AM - 3:30PM

Fireside with the Founder
9:00AM - 10:30AM

Ticketed Event -
Government Leadership Breakfast
9:00AM - 10:30AM

Workshop Session 7
10:30AM - 12:00PM

LGBTQ Career Fair
11:00AM - 2:00PM

Engagement Center Open
12:00PM - 2:00PM

Workshop Session 8
2:00PM - 3:30PM

Twelve Step Meeting
5:30PM - 6:30PM

Live Auction
5:30PM - 7:00PM

Gala Reception
5:30PM - 7:00PM

VIP Reception
5:30PM - 7:00PM

Gala Dinner Celebration
7:00PM - 10:00PM