

The background features a large, faint dashed circle. Various colored circles and arcs are scattered around it: a large yellow circle at the top left, a blue arc at the top center, a purple semi-circle below it, a green circle with a white center on the left, a blue circle on the left, a red circle on the left, an orange circle on the left, a yellow circle on the right, a red circle on the right, a purple circle with a white center on the right, and a blue circle on the right.

OUT Talks –

Leveraging TED Talks™ to expand
Ally & Management Engagement

- John Curtis (Xerox)
- Linda Fairchild (Xerox)
- Connie Rice (IBM)



OUT Talks –
Leveraging TED Talks™
to expand Ally & Management
Engagement

- Each of us ARE Leaders.
We all have a story to tell...
- Our Stories have wisdom,
and power.
- It can open us, and
Executives / Allies
to share our stories and
personal commitment.





OUT Talks – Leveraging TED Talks™ to expand Ally & Management Engagement

Agenda

- 30 min: **Introduction & Overview:
OUTTalk concepts and
best practices**

- 40 min: **Role-Model the concept:
Deliver 3 OUTTalks**
 - Linda: *Allies – View from the Outside In*
 - Connie: *Inclusion Policies vs. Actual Inclusion*
 - John: *Superheroes Need Sidekicks !
The Power of Allies*

- 15 min: **Workshop Exercise & Q&A's**
 - Brainstorm in your row, teams or among tables.
Develop and draft your take-aways:
thought-starters on OUTTalks you could deliver

- 5 min: **Conclusion: Wrap Up and Survey**



- **The Myth of the Gay Agenda**
- **A Queer Vision of Love and Marriage**
- **Fifty Shades of Gay**
- **Love, No Matter What**
- **What the Gay Rights Movement learned from the Civil Rights Movement**
- **The Danger of Hiding Who You Are**
- **We're all hiding something, lets find the courage to open up**



Now playing

The myth of the gay agenda

In a funny talk with an urgent message, LZ Granderson points out the absurdity in the idea that there's a "gay lifestyle," much less a "gay agenda." What's actually on his agenda? Being a good partner — and being a good parent.

➔ Add to list · 375 comments >



Tiq Milan, Kim Katrin Milan

A queer vision of love and marriage

Love is a tool for revolutionary change and a path toward inclusivity and understanding for the LGBTQ+ community. Married activists Tiq and Kim Katrin Milan have imagined their marriage — as a transgender man and cis woman — a model of possibility for people of every kind. With infectious joy, Tiq and Kim question our misconceptions about who they might be and offer a vision of an inclusive, challenging love that grows day by day.

➔ Add to list · 49 comments >



iO Tillett Wright

Fifty shades of gay

iO Tillett Wright has photographed 2,000 people who consider themselves somewhere on the LGBTQ spectrum — and asked many of them: Can you assign a percentage to how gay or straight you are? Most people, it turns out, consider themselves to exist in the gray areas of sexuality, not 100% gay or straight. Which presents a real problem when it comes to discrimination: Where do you draw the line?

➔ Add to list · 411 comments >



Andrew Solomon

Love, no matter what

What is it like to raise a child who's different from you in some fundamental way (like a prodigy, or a differently abled kid, or a criminal)? In this quietly moving talk, writer Andrew Solomon shares what he learned from talking to dozens of parents — asking them: What's the line between unconditional love and unconditional acceptance?

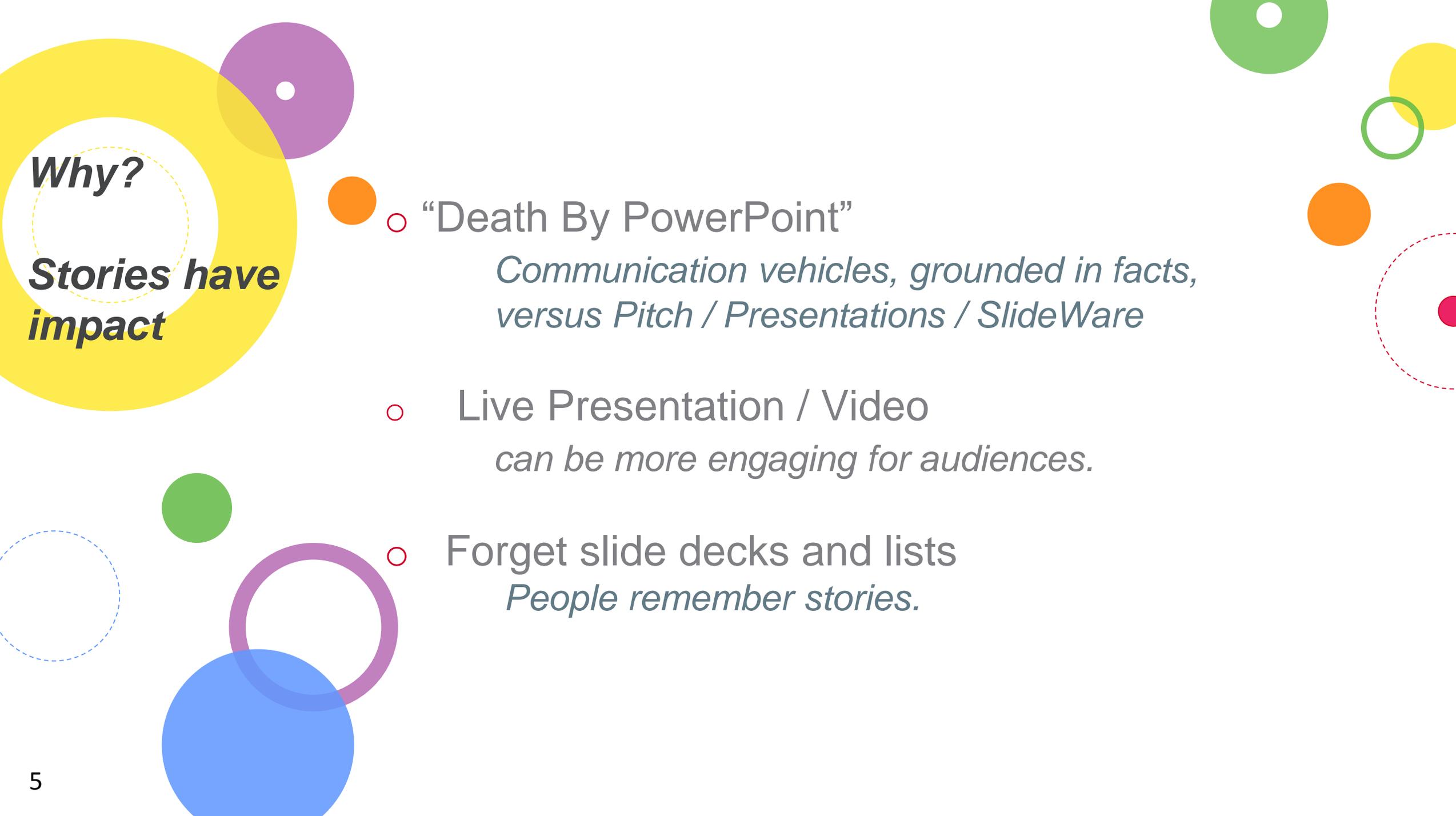
➔ Add to list · 489 comments >



Yoruba Richen

What the gay rights movement learned from the civil rights movement

As a member of both the African American and LGBT communities, filmmaker Yoruba Richen is fascinated with the overlaps and tensions between the gay rights and the civil rights movements. She explores how the two struggles intertwine and propel each other forward — and, in an unmissable argument, she dispels a myth about their points of conflict. A powerful reminder that we all have a stake in equality.



Why?

**Stories have
impact**

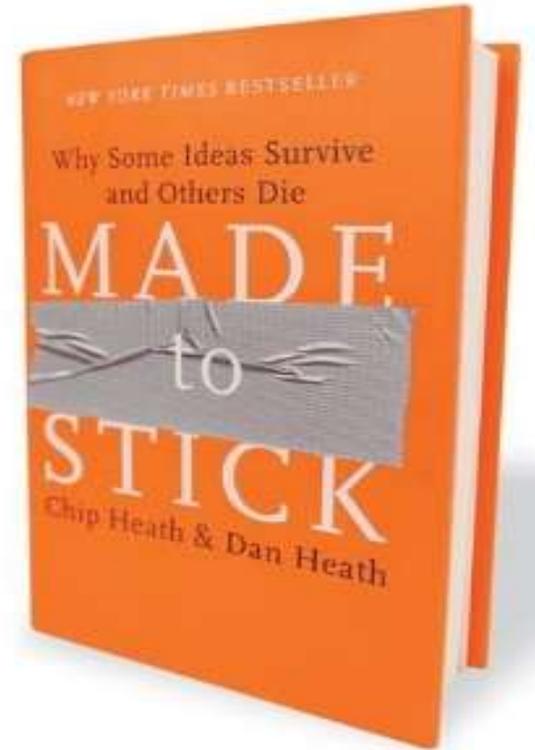
- “Death By PowerPoint”
*Communication vehicles, grounded in facts,
versus Pitch / Presentations / SlideWare*
- Live Presentation / Video
can be more engaging for audiences.
- Forget slide decks and lists
People remember stories.

Why?

*Stories
Work*

- **“Made-to-Stick: Why Some Ideas Survive and Others Die”**

- Book authors: Chip & Dan Heath
People remember stories.



- **StoryCorps**

- “Our shared humanity”, Intersectionality

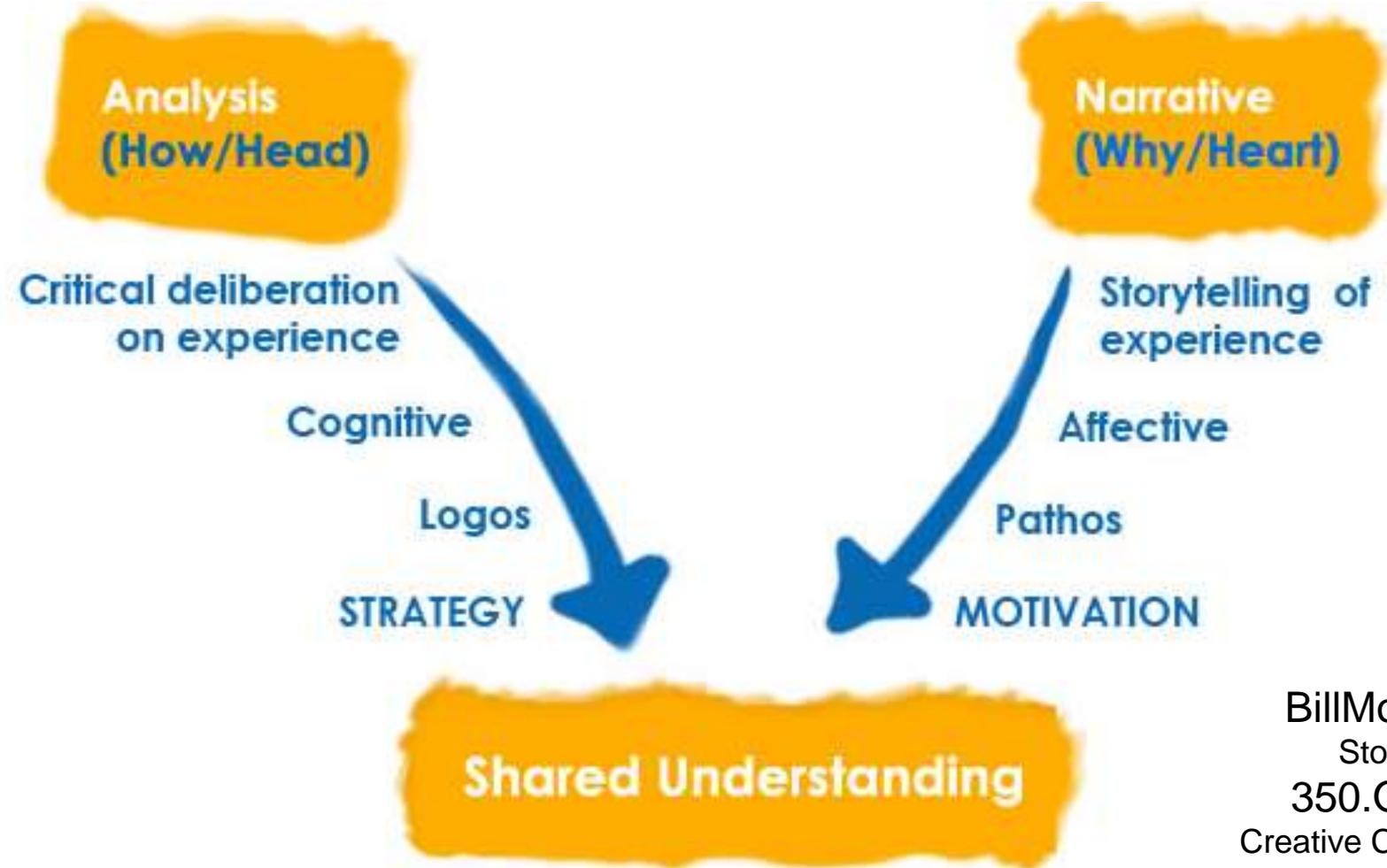
OUT & EQUAL
WORKPLACE ADVOCATES

StoryCorps
Every voice matters.

Meld the Professional & the Personal *the Head + the Heart*

Why?

Stories
Work



BillMoyers.com
Story of Self
350.Org toolkit
Creative Common license
and can be reprinted



Dale Carnegie

How to Win Friends and Influence People

- Make Your Next Presentation Memorable with Anecdotes
 - How to Capture Your Audience's Attention with Storytelling
 - Use Stories to Motivate and Inspire Your Audience to Action
 - Demonstrate Storytelling Skills to Enhance Your Next Presentation
- ***Build your story, deliver it in a compelling way: to become more successful team players and leaders.***

<http://www.dalecarnegie.com/>

The Power and the Art of Storytelling



Capture and engage
your audience



Deliver powerful
messages and takeaways

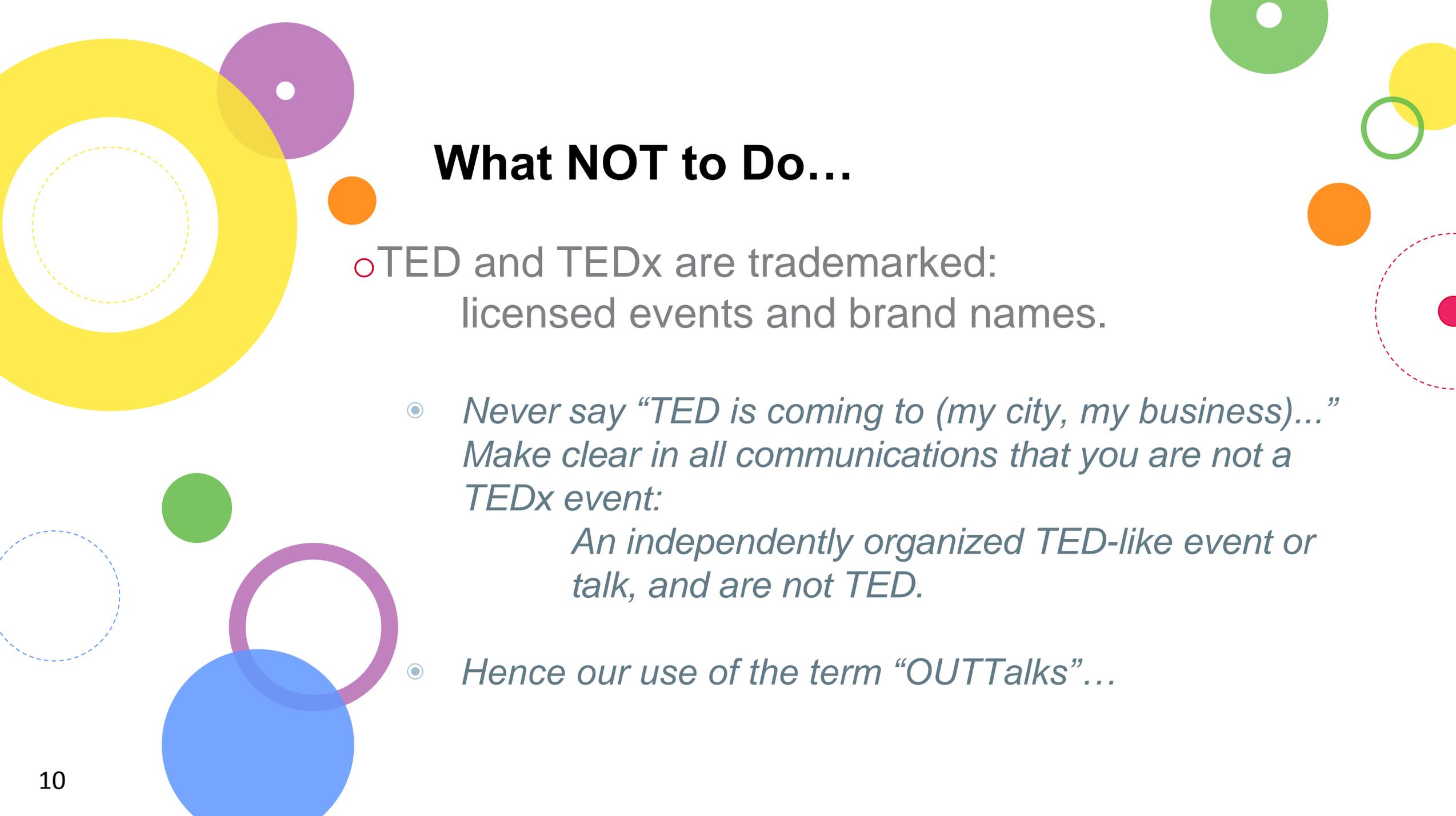


Make an impact and
prompt others to action

"Your purpose is to make your audience see what you saw, hear what you heard, feel what you felt. Relevant detail, couched in concrete, colorful language, is the best way to recreate the incident as it happened and to picture it for the audience."

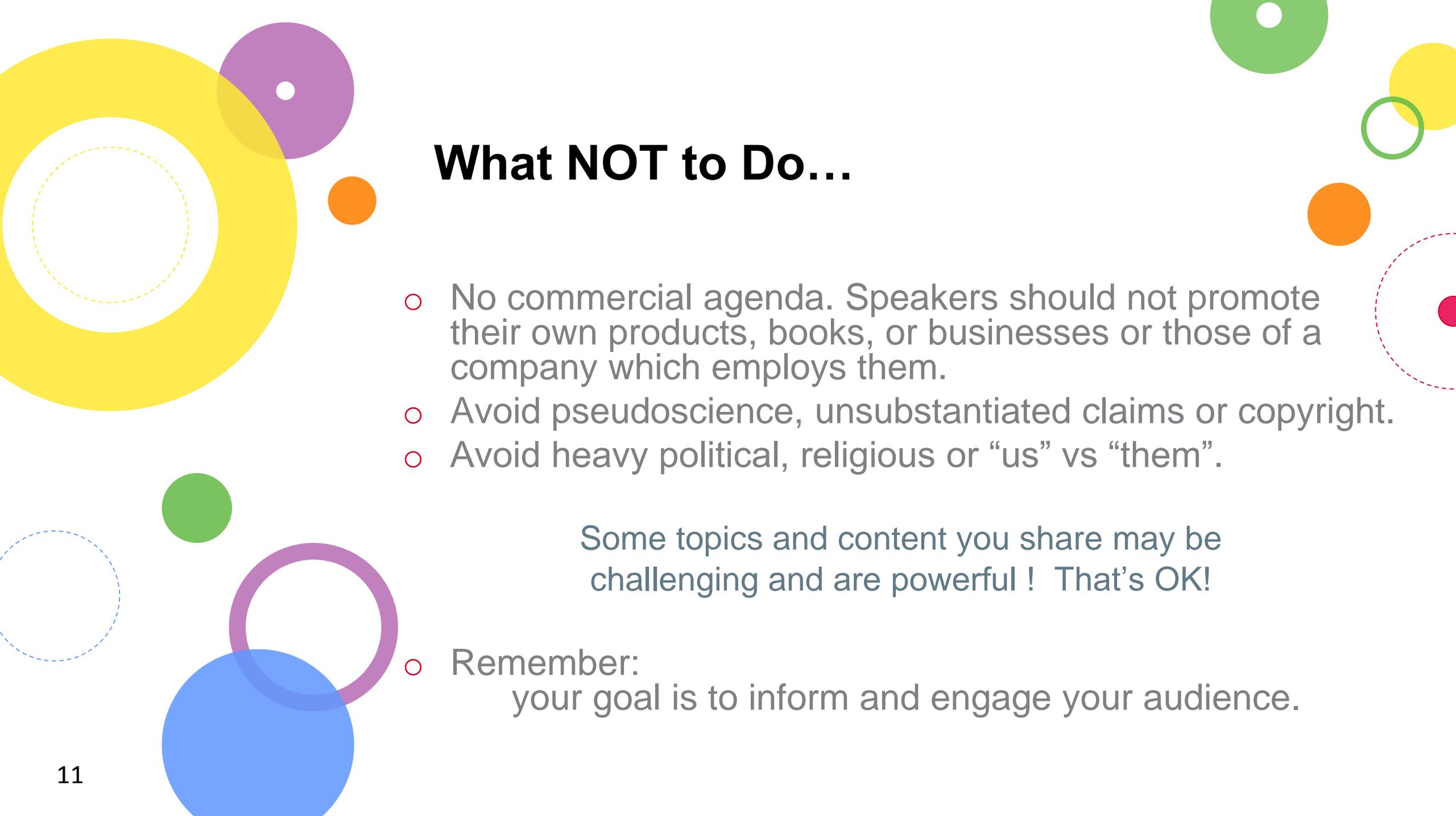
-DALE CARNEGIE

<http://www.dalecarnegie.com/>



What NOT to Do...

- TED and TEDx are trademarked:
licensed events and brand names.
- ◎ *Never say “TED is coming to (my city, my business)...”
Make clear in all communications that you are not a
TEDx event:
*An independently organized TED-like event or
talk, and are not TED.**
- ◎ *Hence our use of the term “OUTTalks”...*



What NOT to Do...

- No commercial agenda. Speakers should not promote their own products, books, or businesses or those of a company which employs them.
- Avoid pseudoscience, unsubstantiated claims or copyright.
- Avoid heavy political, religious or “us” vs “them”.

Some topics and content you share may be challenging and are powerful ! That's OK!

- Remember:
your goal is to inform and engage your audience.



How To: **Start drafting**

- Outline + script
- *Your outline and script will be a multiple draft process...*
- **Take weeks or months**
to rehearse and memorize a talk.
- Learn more about speaker coaching,
and spot warning signs that a speaker isn't prepared.
- Erin Weed, CEO of evoso: Rock Your Next Talk / Speaker Coaching - featured by Jennifer Brown
 - <http://www.myspeechplanner.com/>

How To: Timing

- Duration Target:
8-15 minutes

No talk should exceed 18 minutes in length.

PRO TIP!

- > Use Word Count in Microsoft Word
- > Web: Speech / Script Calculators
www.speechinminutes.com

Word Count

Pages	5
Words	1,818
Characters (no spaces)	3,203
Characters (with spaces)	10,193
Paragraphs	28
Lines	142

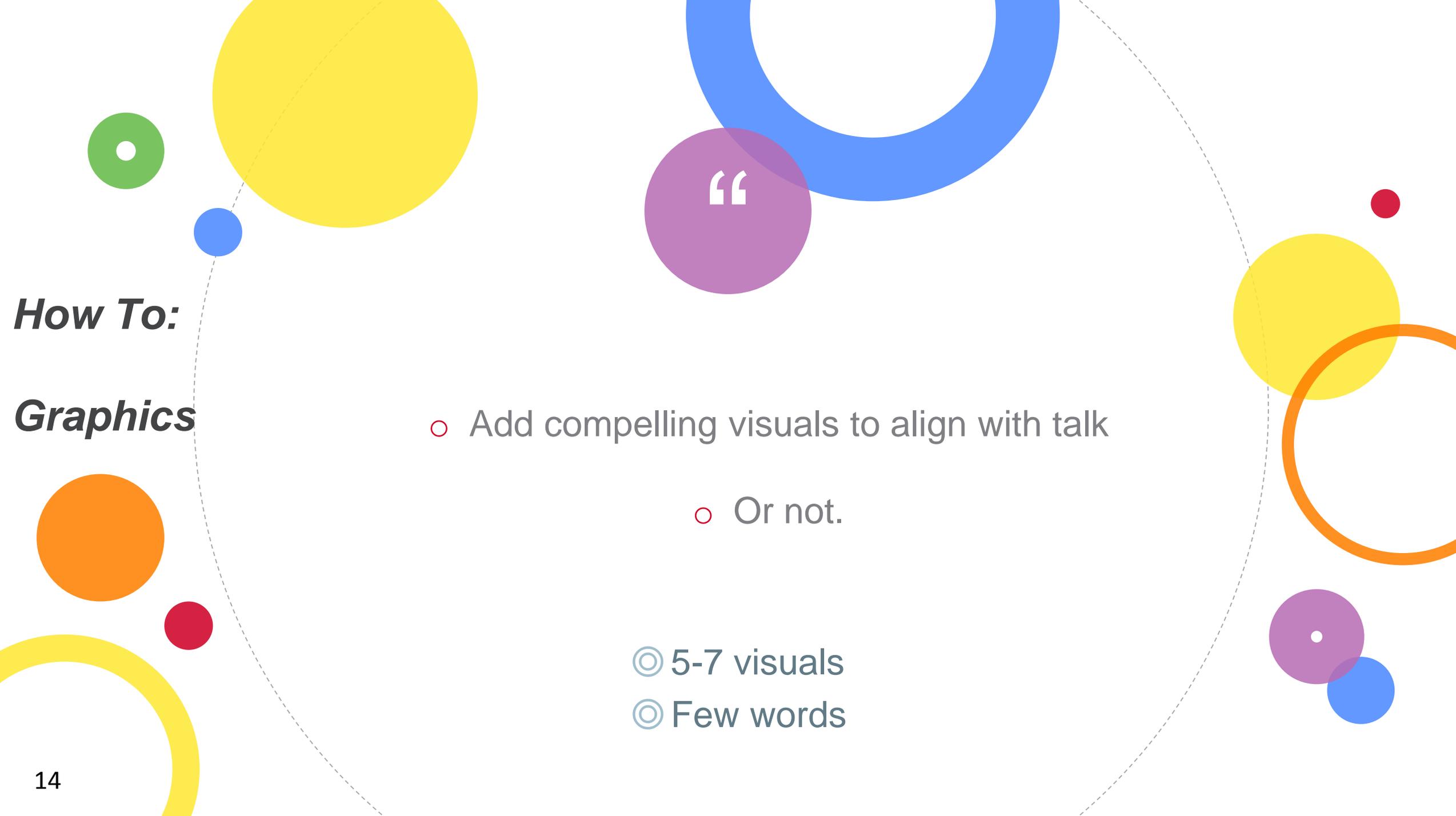
Include textboxes, footnotes and endnotes

Close

Enter details below

Number of words	Words per minute (wpm)
1584	Average (130 wpm)

12.2 Minutes



How To:
Graphics

- Add compelling visuals to align with talk
 - Or not.

◎ 5-7 visuals

◎ Few words



***How To:
Go Viral !!!***

- Record & Share !
- Consider Filming / Recording: Re-Use and leverage your leadership messages !
 - future events, newsletters,
 - connection and engagement of members and allies.
- Upload and share post-event:
 - to your ERG webpage and business / external social media sites.



Tools + How-to's Resources – Handouts: for Your Successful OUTTalks !

- ⦿ ToolKit for successful TedTalks: Guidelines on Format, Time Length, Content- Graphics/Images/Data:
 - ⦿ <http://www.ted.com/participate/organize-a-local-tedx-event/tedx-organizer-guide/speakers-program/prepare-your-speaker/outline-script>
 - ⦿ <http://www.ted.com/participate/organize-a-local-tedx-event/tedx-organizer-guide/speakers-program/prepare-your-speaker/create-prepare-slides>
- ⦿ Resource links for TedTalk references: highlights of best-practices to review or for you to share:
 - ⦿ <http://www.ted.com/participate/organize-a-local-tedx-event/before-you-start/tedx-rules>
 - ⦿ **Bill Moyers – How to Tell Your Story of Self**
<http://billmoyers.com/content/how-to-tell-your-story-of-self/>
 - ⦿ **Erin Weed, CEO of evoso: Rock Your Next Talk / Speaker Coaching -**
featured by Jennifer Brown
 - ⦿ <http://www.myspeechplanner.com/>



OUT Talks –
Leveraging TED Talks™
to expand Ally & Management
Engagement

Linda Fairchild – Xerox / GALAXe:

- *Allies – View from the Outside In*

Connie Rice – IBM :

- *Inclusion Policies vs. Actual Inclusion*

John Curtis – Xerox / GALAXe:

- *Superheroes Need Sidekicks !
The Power of Allies*



OUT Talks –
Leveraging TED Talks™
to expand Ally & Management
Engagement

Linda Fairchild:

- *Allies –
View from
the Outside In*



OUT Talks –
Leveraging TED Talks™
to expand Ally & Management
Engagement

Connie Rice:

- *Inclusion Policies vs. Actual Inclusion*

EVERY
SUPERHERO
needs a
SIDEKICK

The Power of Allies !

John Curtis, Out & Equal Workplace Summit
OUTTalks Oct 2017

EVERY
SUPERHERO
needs a
SIDEKICK

**The Power
of Allies !**





Sidekicks...



The Fortress of Solitude



You are here...

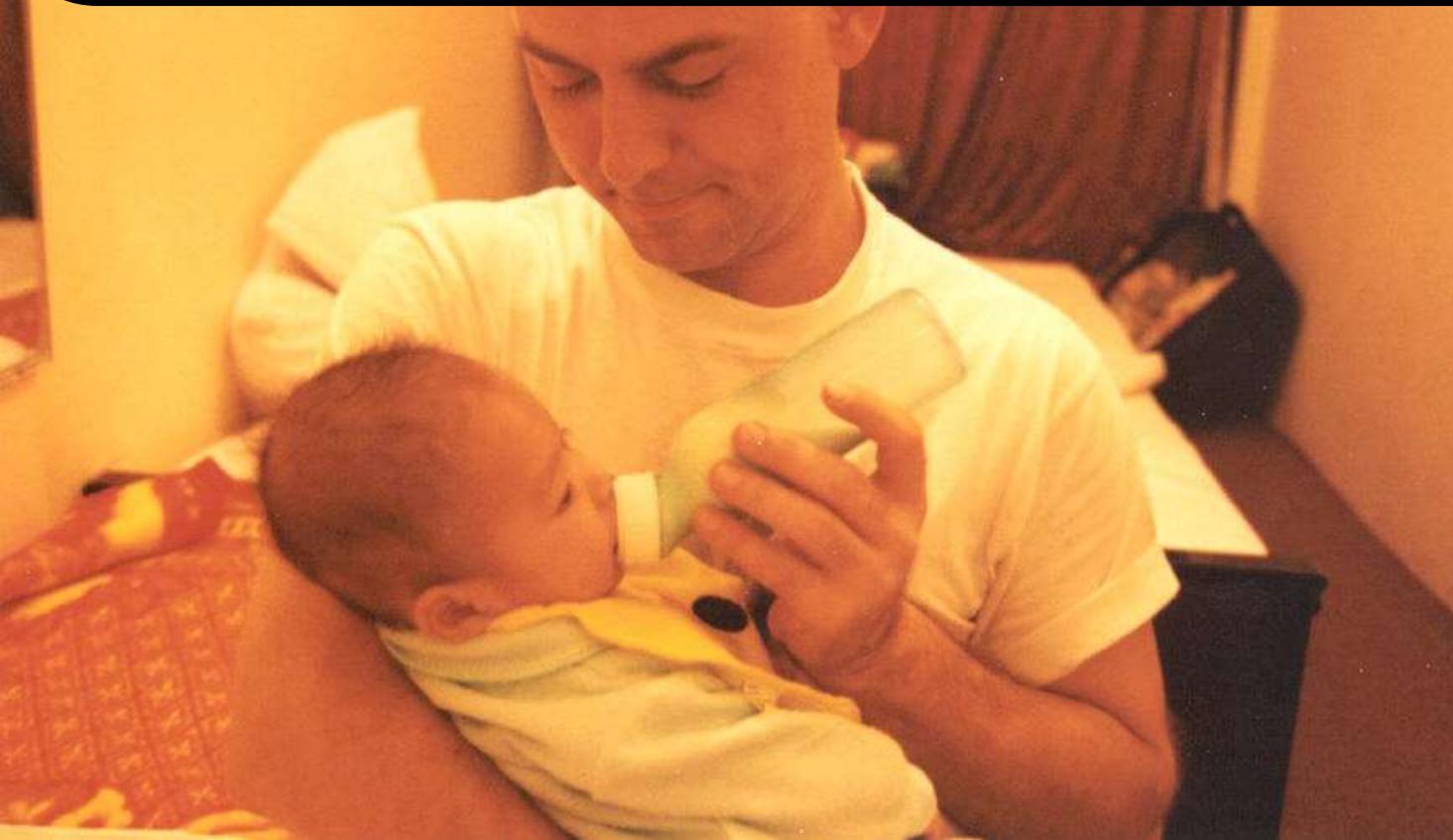
EVERY
SUPERHERO
needs a
SIDEKICK

The Power of Allies !

John Curtis, Out & Equal Workplace Summit
OUTTalks Oct 2017

EVERY
SUPERHERO
needs a
SIDEKICK

~ Allies
Are
Crucial !!!



EVERY
SUPERHERO
needs a
SIDEKICK

The Power of Allies !

John Curtis, Out & Equal Workplace Summit
OUTTalks Oct 2017

The Power of Allies !



EVERY
SUPERHERO
needs a
SIDEKICK

The Power of Allies !

**John Curtis, Out & Equal Workplace Summit
OUTTalks Oct 2017**



WORKSHOP EXERCISE – BRAINSTORMING SESSIONS:

◎ Pair up: 2 - 4 people in your row or section

◎ 10 minutes –

- to frame an idea, a thought bubble

- share a brainstorm, a best practice ?

Who, What, When ?

Might you present your own story



**Be Open. Be Giving.
Be Courageous.
Be Yourself, Everywhere!**

Be an Out & Equal LGBT / Ally !

OUT & EQUAL
WORKPLACE ADVOCATES



Tools + How-to's Resources – Handouts: for Your Successful OUTTalks !

- ⦿ ToolKit for successful TedTalks: Guidelines on Format, Time Length, Content- Graphics/Images/Data:
- ⦿ <http://www.ted.com/participate/organize-a-local-tedx-event/tedx-organizer-guide/speakers-program/prepare-your-speaker/outline-script>
- ⦿ <http://www.ted.com/participate/organize-a-local-tedx-event/tedx-organizer-guide/speakers-program/prepare-your-speaker/create-prepare-slides>
- ⦿ Resource links for TedTalk references: highlights of best-practices to review or for you to share:
- ⦿ <http://www.ted.com/participate/organize-a-local-tedx-event/before-you-start/tedx-rules>
- ⦿ **Bill Moyers – How to Tell Your Story of Self**
<http://billmoyers.com/content/how-to-tell-your-story-of-self/>
- ⦿ **Erin Weed, CEO of evoso: Rock Your Next Talk / Speaker Coaching -**
featured by Jennifer Brown
- ⦿ <http://www.myspeechplanner.com/>