## Did you know that ...

- ◆ 89% of Americans engage in conversations about their social lives at work at least once a week
- ◆ 80% of Americans engage in conversations involving their spouses, relationships or dating at least once a week.
- 80% of Americans say they personally know someone who is lesbian, gay bisexual or transgender (LGBT).
- 81% Americans say LGBT should not have to hide their sexual orientation at work.

## However ...

- ◆ 70% of the same Americans say it is "unprofessional" for LGBT to talk about their personal life at work.
- ◆ LGBT employees are 4 times more likely to hear comments about how they dress.
- 20% of LGBT employees experience verbal or physical abuse and/or workplace vandalism
- 30% LGBT feel distracted from work
- ♦ 40% feel depressed.
- ♦ 53% of LGBT are closeted or mostly closeted at work.
- Closeted Employees are 73% more likely to quit their job in the first 3 years than out employees.
- ♦ 55% of US population live in states with no employment non-discrimination laws covering sexual orientation or gender identity/expression.
- ♦ 69% (non-office) and 59% (office) LGBT Employees report hearing anti-LGBT jokes or derogatory comments in the workplace.
- Less than 10% of LGBT ever report discrimination to their supervisors.
- Only 20% of LGBTs believe HR has an impact on workplace climate.
- LGBT indicate that co-workers (37%) and direct supervisors (36%) have the greatest impact on workplace climate.

## But together we're making a difference...

- 379 Companies and Organizations signed the Amicus Brief to the Supreme Court of the United States (SCOTUS) in favor of marriage equality.
- ♦ 92% of Fortune 500 Companies extend workplace protections against discrimination based on sexual orientation. (2017 CEI).
- ♦ 82% of Fortune 500 Companies extend workplace protections against discrimination based on gender identity. (2017 CEI)
- ♦ 50% of Fortune 500 Companies offer transgender-inclusive heath care coverage.(2017 CEI).

## **Resources for Building a Value Proposition**

- PFLAG
- <u>Workplace Learning Programs</u>
- <u>Guide to being a straight ally</u>
- <u>10 Things You Can Do to Be a Straight Ally</u>
- Equality Literacy 101
- State-by-State Employment Laws (2016)
- <u>Williams Institute: Bias in the Work-</u> place (2007)
- <u>Center for American Progress: The</u>
  <u>Costly Business of Discrimination (2012)</u>
- <u>Don't ask, don't tell? Does disclosure of</u> <u>gay identity affect partner perfor-</u> mance? (2012)
- Diversity and Performance (2012)
- Out Now Consulting: Out Now Global LGBT2020 Study (2013)

- HRC Workplace Resources
- <u>The Cost of the Closet and Rewards of</u> <u>Inclusion (2009)</u>
- Degrees of Equality (2009)
- HRC Corporate Equality Index (2016)
- HRC Corporate Equality Index (2017)
- Diversity and Performance (2012)
- <u>Out Now Consulting: Out Now Global</u> <u>LGBT2020 Study (2013)</u>