



# THE 2016 WORKPLACE SUMMIT

## MEDIA KIT

OCTOBER 4 - 7 • ORLANDO, FLORIDA • THE WALT DISNEY WORLD SWAN & DOLPHIN

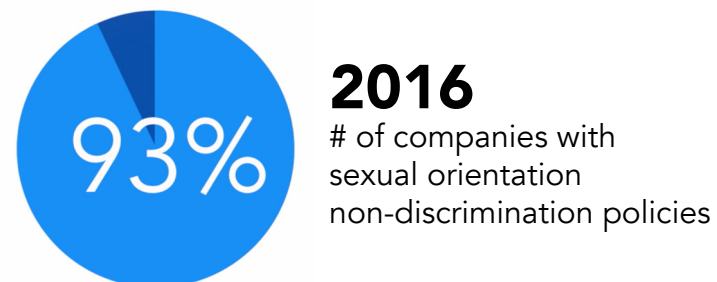
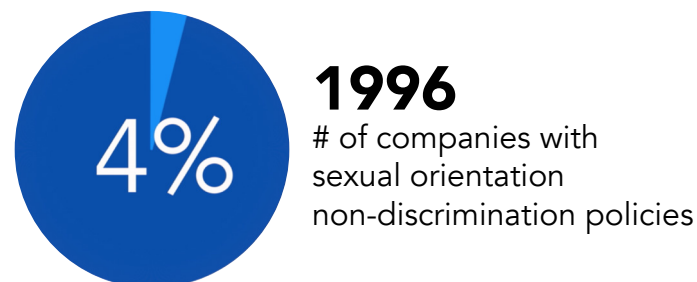
3,500 Attendees    30+ Countries Represented    600 Corporations / Businesses / NGOs

### ABOUT OUT & EQUAL

Out & Equal is the world's largest non-profit dedicated to achieving LGBT workplace equality. We work with over 600 Fortune 1,000 companies and government agencies around the world to provide a safe, welcoming and supportive environment for lesbian, gay, bisexual, and transgender employees.

### ABOUT THE WORKPLACE SUMMIT

This three-day global conference features hundreds of educational opportunities, including workshops, expert panels, networking mixers, and plenaries with keynotes from prominent thought-leaders within the LGBT and ally community. The Workplace Summit draws more than 3,500 professionals from over 30 countries and all industries to a different city every year. Employees and experts come together to share strategies and best practices to create workplace equality, inclusive of all sexual orientations, gender identities and expressions.



### ABOUT PRESS OPPORTUNITIES

The Summit brings together more than 3,500 people combined of LGBT and ally employees, top executives, CEOs, celebrities, politicians, advocates and activists. Press and reporters will have exclusive access to a number of speakers, special guests, and Fortune 1000 companies, throughout the Summit.

### SPECIAL GUESTS

- Abby Wambach  
*US Women's Soccer Team Captain*
- Lance Bass  
*Pop-star / Dancer / Actor / Producer*
- Selisse Berry  
*Founder & CEO of Out & Equal Workplace Advocates*
- George Kalogridis  
*President of Walt Disney World Parks & Resorts*



- Buddy Dyer  
*Mayor of Orlando*
- Diana Nyad  
*Record-breaking athlete*
- Dlaná King  
*First out Jamaican singer*
- Tom Vilsack  
*US Secretary of Agriculture*
- Margot Slattery  
*President of Sodexo*
- Sarah Saldana  
*Director of US ICE*



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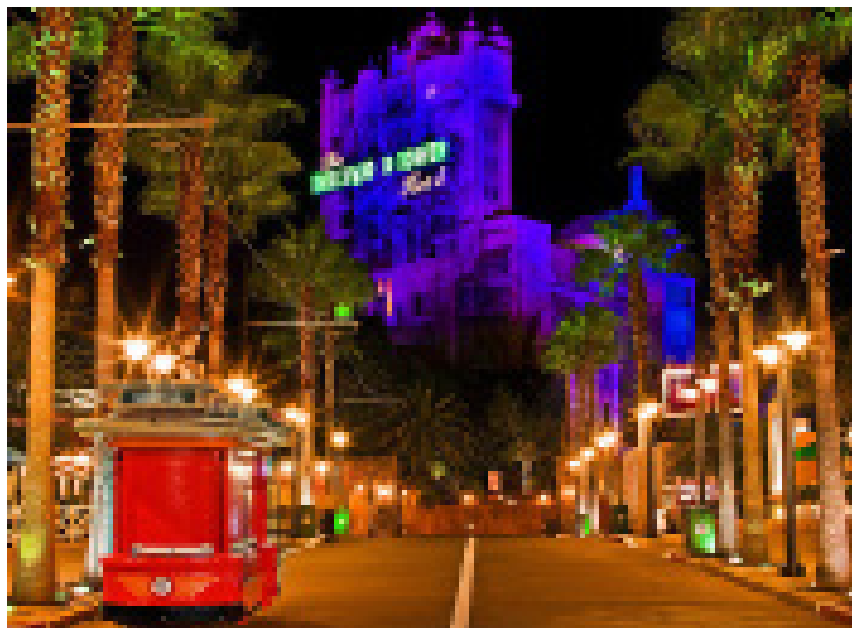
100 Workshops 10 Unique Tracks 12 Featured Panels / Case Studies 50 US States Represented

### YOU WON'T WANT TO MISS

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**Featured Panels!** Hear from companies like **Google, Dell, AT&T, Wells Fargo, The Walt Disney Company, the FBI** and many more on who's leading the way with inclusive healthcare reform, global LGBT leadership, recruitment and promotion, aftermath of the Orlando tragedy and allies leadership.

**Access To Our Corporate Sponsors!** Set-up exclusive meetings and interviews with over 150 thought-leading companies in many of our select lounges and/or private suites.



### WHAT'S IN IT FOR YOU?

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- Exclusive 3-day Summit press pass
- Access to **Night Out** - We're reserving Disney's Hollywood Studios exclusively for Workplace Summit attendees - no lines!
- Meals are covered
- Access to the Out & Equal Press suite
- Join us for Orlando Pride following Summit!
- Flights!\*

\*contact [rrubin@outandequal.org](mailto:rrubin@outandequal.org) for details

### WE STAND WITH #ORLANDO

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We are sobered and proud to bring more than 3,500 members of the LGBT and ally community to stand in solidarity with Orlando. Now, more than ever, the support for LGBT equality is extremely crucial. Everyone deserves equal pay for equal work, as well as the right to feel safe, included, and protected in the workplace.

In response to the fatal tragedy that occurred at Pulse nightclub earlier this year, Out & Equal is proud to partner with our friends at OneOrlando, The Zebra Coalition, and Orlando Pride throughout the Summit to prove that #LoveWins. Attendees will have the opportunity to reflect, share stories and honor the victims of Pulse, as well as march in the Orlando Pride parade the day after Summit. Find out ways to get involved and connect with Pulse/Orlando during Summit.







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# SUMMIT

## AT A GLANCE

### TUESDAY, OCTOBER 4TH

REGISTRATION HOURS | 12 PM - 6 PM

Leadership Day Breakfast [sponsored by Target](#)

**8:00 am - 9:00 am**

Leadership Seminars  
**9:00 am - 12:00 pm**

Lunch  
**12:00 pm - 1:00 pm**

Leadership Seminars Continued  
**1:00 pm - 5:00 pm**

### WEDNESDAY, OCTOBER 5TH

REGISTRATION HOURS | 8:30 AM - 7 PM

Summit Orientation [sponsored by Wells Fargo](#)

**9:30 am - 10:30 am**

Opening Brunch [sponsored by Disney](#) featuring [The Lion King](#), [Orlando Mayor Buddy Dyer](#) & [Abby Wambach](#)  
**11:00 am - 1:00 pm**

Workshop Session 1  
**1:30 pm - 3:00 pm**

Workshop Session 2  
**3:30 pm - 5:00 pm**

Opening Reception  
**5:00 pm - 6:30 pm**

Screening of "Loving" [sponsored by Comcast NBC Universal](#)  
**6:30 pm**

### THURSDAY, OCTOBER 6TH

REGISTRATION HOURS | 8 AM - 7 PM

HR Breakfast (ticketed) [sponsored by Marsh & McLennan](#)

**8:00 am - 9:30 am**

Women's Leadership Breakfast (ticketed) [sponsored by Altria](#)

**9:30 am - 11:00 am**

Workshop Session 3  
**11:00 am - 12:30 pm**

Power Lunch [sponsored by Dell](#) featuring [Diana King](#), [Selisse Berry](#), [Diana Nyad](#) & [Lance Bass](#)  
**1:00 pm - 3:00 pm**

Workshop Session 4  
**3:30 pm - 5:00 pm**

Advocates Club Reception (invite only)  
**7:00 pm - 8:00 pm**

Night Out at Disney's Hollywood Studios  
**7:00 pm - 10:00 pm**

Young Professionals Afterparty  
**10:00 pm**



### FRIDAY, OCTOBER 7TH

REGISTRATION HOURS | 8 AM - 5:30 PM

Government Breakfast (ticketed) [sponsored by Northrop Grumman](#)  
**8:00 am - 9:30 am**

Workshop Session 5  
**10:00 pm - 11:30 am**

Executive Luncheon (invite only) [sponsored by IBM](#)  
**12:15 pm - 2:00 pm**

Workshop Session 6  
**2:00 pm - 3:30 pm**

Gala Reception [sponsored by Toyota](#)  
**5:30 pm - 7:00 pm**

Gala Dinner Celebration featuring [Kate Clinton](#), [CIA Director John Brennan](#), [Apoorva Gandhi](#), [The Pointer Sisters](#)  
**7:00 pm - 10:00 pm**

