

# Driving Growth in R&D and Manufacturing via LGBT Inclusion





**Trevor Ewers** 



#### **Whirlpool Corporation**

Randy Maples (Moderator) Greg Fulmer



Valent U.S.A. LLC
Bill Hendrix





Valent Council on Diversity & Inclusion



## **Dow Chemical Company**

Business-to-Business Chemical Company targeting three powerful market-leading segments



Employ approximately 56,000 people worldwide & manufacture more than 7,000 products at 201 sites in 36 countries across the globe



Largest of 10 ERGs servicing LGBT and Ally employees with >4000 participants across 34 countries

>85% allies



## Whirlpool Corporation

Business-to-Consumer Appliance Manufacturer, marketing under these major brands:



























Employ around 92,000 people with 70 manufacturing and technology research centers worldwide, with approximately \$21 billion in annual sales.



- One of 8 ERGs representing LGBTQ+ and Ally employees with > 300 members at our US corporate offices.
- Satellite ERG branches in US manufacturing sites, as well as Mexico and Brazil.



#### Products That Work, From People Who Care®







Valent USA LLC is a leading crop protection firm that is Business-to-Business serving the agricultural and non-crop products markets in North America. Valent products help growers produce safe and abundant food and fiber crops, and horticultural professionals improve the quality of life for their customers

Employ around 350 people in North America with approximately \$900 million in annual sales. Wholly owed by Sumitomo Chemical of Japan.

Valent Council on Diversity & Inclusion

To help us adapt to our changing environment, and fully embrace the talents and perspectives of our employees, we have established a Valent Council on Diversity & Inclusion. This council represents another important step we are taking to evolve Valent's culture to encourage collaboration and innovation, shape the organization to embrace change, and ensure a supportive and welcoming work environment.



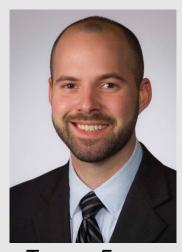
#### **Moderator**



Randy Maples



#### **Panelists**



**Trevor Ewers** 



Greg Fulmer



Bill Hendrix









## Thank You

## Please complete the Evaluation on the O&E App

"Driving Growth in R&D and Manufacturing via LGBT Inclusion"

Workshop ID: 859-44324

Tuesday, October 2<sup>nd</sup>; 4 – 5 pm

Room 613/614



## **Dow Chemical Company**

#### **Targeted Education Programs**



- Ally Certification Programs
- LGBT & Ally Education
- Transgender Specific Training

- Tailored content for audience
- Make it personal (Storytelling is key)

- Deliver at convenient times/locations for audience
- Utilize Allies and collaborate externally