

# OUT & EQUAL

2018 WORKPLACE SUMMIT

## Driving Growth in R&D and Manufacturing via LGBT Inclusion



**The Dow Chemical Company**

*Trevor Ewers*



**Whirlpool Corporation**

*Randy Maples (Moderator)*

*Greg Fulmer*



**Valent U.S.A. LLC**

*Bill Hendrix*



**Valent Council on  
Diversity &  
Inclusion**



# Dow Chemical Company

*Business-to-Business Chemical Company targeting three powerful market-leading segments*



Employ approximately 56,000 people worldwide & manufacture more than 7,000 products at 201 sites in 36 countries across the globe



Largest of 10 ERGs servicing LGBT and Ally employees with >4000 participants across 34 countries

>85% allies



# Whirlpool Corporation

*Business-to-Consumer Appliance Manufacturer, marketing under these major brands:*



Employ around 92,000 people with 70 manufacturing and technology research centers worldwide, with approximately \$21 billion in annual sales.



- One of 8 ERGs representing LGBTQ+ and Ally employees with > 300 members at our US corporate offices.
- Satellite ERG branches in US manufacturing sites, as well as Mexico and Brazil.



*Products That Work, From People Who Care®*



*Valent USA LLC is a leading crop protection firm that is Business-to-Business serving the agricultural and non-crop products markets in North America. Valent products help growers produce safe and abundant food and fiber crops, and horticultural professionals improve the quality of life for their customers*

Employ around 350 people in North America with approximately \$900 million in annual sales. Wholly owned by Sumitomo Chemical of Japan.

## **Valent Council on Diversity & Inclusion**

To help us adapt to our changing environment, and fully embrace the talents and perspectives of our employees, we have established a Valent Council on Diversity & Inclusion. This council represents another important step we are taking to evolve Valent's culture to encourage collaboration and innovation, shape the organization to embrace change, and ensure a supportive and welcoming work environment.

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### Moderator



*Randy Maples*



### Panelists



*Trevor Ewers*



*Greg Fulmer*



*Bill Hendrix*



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Thank You

Please complete the Evaluation on the O&E App

“Driving Growth in R&D and Manufacturing via LGBT Inclusion”

Workshop ID: 859-44324

Tuesday, October 2<sup>nd</sup>; 4 – 5 pm

Room 613/614



# Dow Chemical Company

## Targeted Education Programs



- Tailored content for audience
- Make it personal (Storytelling is key)
- Deliver at convenient times/locations for audience
- Utilize Allies and collaborate externally

- Ally Certification Programs
- LGBT & Ally Education
- Transgender Specific Training