

BENEFITS OF TRAINING WITH OUT & EQUAL

Cutting Edge LGBT Diversity & Inclusion

Out & Equal is the world's largest organization working with more than 800 Fortune 1,000 companies and nearly every Federal Agency in the country. When your company trains with Out & Equal you'll benefit from our unparalleled knowledge of the global LGBT D&I landscape.

Competitive Recruitment and Retention Among All Diverse Communities

We know that members of diverse communities often use how a corporation engages and welcomes their LGBT workforce as a litmus test for how they will engage and welcome all communities—prioritizing LGBT training that focuses broadly on unconscious bias creates a ripple effect across dimensions of diversity.

LGBT Cultural Competency Across Regions and Business Lines

LGBT cultural competency is unique in different regions of the US and the world—Out & Equal customizable and comprehensive training is tailored for employees at different career positions, in shifting geographic regions, and within varying business sectors.

A Global Workforce Aligned with your Company's Values of Inclusion and Equality

Through Out & Equal's multi-platform training opportunities, your company is able to train significant portions of your workforce around the world in an efficient and affordable manner using Train the Trainer, online technology, and virtual working groups.

PACKAGE	ATTENDANCE	POSSIBLE TOPICS	WHO ATTENDS	COST
90-minutes (Lunch & Learn)	Unlimited; Live streaming available	<ul style="list-style-type: none"> LGBT: Inclusion in the workplace Understanding Transgender Community From Allies to Advocates LGBT State of the Movement LGBT Corporate Inclusion: Best Practices 	<ul style="list-style-type: none"> ERG members (all ERGs) Welcome all team members, can be live streamed Front line managers 	\$1,500
Half-day: 4 Hours	15 - 50 people	<ul style="list-style-type: none"> Building Bridges: LGBT Inclusion in the Workplace (101) Unconscious Bias (applicable to all diversity communities) Allies in the Workplace Building Bridges: Transgender 101 	<ul style="list-style-type: none"> Diversity & Inclusion Teams HR Team Members Front line managers Teams who engage with LGBT customers or coworkers Vice Presidents and Emerging Executives Employee Resource Groups 	\$3,000
Full-day: 8 Hours	15 - 50 people	<ul style="list-style-type: none"> Building Bridges: LGBT Inclusion in the Workplace (101) Unconscious Bias (applicable to all diversity communities) Allies in the Workplace Building Bridges: Transgender 101 	<ul style="list-style-type: none"> Diversity & Inclusion Teams HR Team Members Front line managers Teams who engage with LGBT customers or coworkers Vice Presidents and Emerging Executives Employee Resource Groups 	\$5,000
Retreats: 1.5 - 2 Days	15 - 50 people	<ul style="list-style-type: none"> Creating Value: Employee Resource Group Transforming your ERG to a BRG ERG/BRG goal setting and bonding Recruiters and Talent Acquisition: LGBT D&I recruitment Unconscious Bias with your Front Line managers 	<ul style="list-style-type: none"> ERG leaders Recruiters HR professionals D&I Teams Front Line Managers Emerging Executives 	\$8,000 - \$12,000
Consulting	Unlimited	<ul style="list-style-type: none"> LGBT ERG Value Coaching (engaging the ERG effectively in your business/managing ERG leaders/developing ERG programming and metrics) Transgender consulting (transition guidelines, preparing a team for a transitioning coworker, transgender restroom accommodation) LGBT Community Consulting (creating a presence at Pride parades, market testing of LGBT commercials/ads, LGBT community philanthropic advice) 	Consulting packages are used at the discretion of the company – hours can be giving to your ERG leaders, to executives, to front line managers, to HR or recruiting professionals, or to the D&I team.	Packages start at \$150 / month

To learn more about Training and Consulting with Out & Equal, contact partnerships@outandequal.org