

# OUT & EQUAL

## 2019 PARTNERSHIPS

SHAPING THE FUTURE OF GLOBAL LGBTQ WORKPLACE INCLUSION



# ABOUT US

Out & Equal is the only organization focused exclusively on equality in the workplace for lesbian, gay, bisexual, transgender, and queer employees.

We are the go-to resource for learning about trends and getting updates on how companies and government agencies are increasingly paying attention to these issues as a way of attracting and retaining the best employees, valuing greater diversity, and adhering to legal requirements.

We partner with Fortune 1000 companies and government agencies to provide executive leadership development, comprehensive training and consulting, and opportunities for unparalleled networking across leading industries.

# MESSAGE FROM THE CEO



In 2002 I attended my first Workplace Summit. It had such a profound impact on me. The feeling of belonging was immeasurable. Now in our 22nd year as an organization, we continue to lead the way in bringing together LGBTQ employees, Human Resource and Diversity & Inclusion professionals, Employee Resource Group leaders, executives and allies.

Along with our valued corporate partners we share the common goal of creating safe and equitable work environments for LGBTQ employees across the globe.

A partnership with Out & Equal demonstrates to your employees that you are dedicated to ending discrimination against historically under-represented Lesbian, Gay, Bisexual, Transgender and Queer individuals in the workplace, ensuring that clear career paths and equal opportunities are available to everyone.

Yours in equality,

Erin Uritus, CEO, Out & Equal

# COMMUNITY IMPACT

Sponsorship and support of the Out & Equal Workplace Summit benefits employers and employees dedicated to ending discrimination against historically under-represented Lesbian, Gay, Bisexual, Transgender and Queer people in the workplace, and to ensure clear career paths and equal opportunities are available to everyone inclusive of all sexual orientations, gender identities, expressions and characteristics.

## BENEFITS OF PARTNERSHIP

### VISIBILITY

Visible corporate support and participation reinforces company brand and reputation as an employer of choice for the LGBTQ community.

### EMPOWERMENT

Partnerships with Out & Equal help reinforce organizational values and develop expertise and leadership skills in response to emerging LGBTQ workplace issues.

### EDUCATION

The annual Workplace Summit offers education, leadership development, best practices and tools to advance Diversity & Inclusion initiatives both nationally and globally.

# OUT & EQUAL WORKPLACE SUMMIT

WASHINGTON D.C. | OCTOBER 14 - 17, 2019

The 2019 Workplace Summit in Washington, D.C., offers four days of educational opportunities, including over 100 workshops, featured panels, exclusive networking mixers & receptions, inspirational plenaries featuring prominent LGBTQ & ally leaders, as well as amazing celebrity performances.

There are five sponsorship levels for the Workplace Summit, all of which include visibility and educational opportunities. To learn more about sponsorship benefits, multi-year sponsorship benefits, and custom branding opportunities, contact your Out & Equal account manager or e-mail: [partnerships@outandequal.org](mailto:partnerships@outandequal.org)

| Presenting  | Gold   | Champion  | Advocate  | Premier*  |
|---|--|---|---|---|
| <b>28</b> complimentary registrations, VIP tickets  | <b>22</b> complimentary registrations, VIP tickets   | <b>12</b> complimentary registrations, VIP tickets                                  | <b>7</b> complimentary registrations, VIP tickets | <b>3</b> complimentary registrations, VIP tickets |
| Full Page Ad & App Profile  | Full Page Ad & App Profile   | Half Page Ad & App Profile  | Half Page Ad & App Profile                        | Logo Only   |
| <b>10 x 30 Booth</b>  | <b>10 x 20 Booth</b>   | <b>10 x 10 Booth</b>  | <b>10 x 10 Booth</b>                              | <b>N/A</b>  |
| General Sessions - Opening Brunch, Power Lunch or Gala Dinner (Assigned by Out & Equal, may be co-branded), Night Out | Summit Orientation, Women's Leadership Breakfast, Diversity & Inclusion Breakfast, Government Breakfast, VIP Reception, General Gala Reception, Board Meet & Greet | Summit Workshop Tracks, Leadership Day, Summit Engagement Center, LGBTQ Career Fair | Video Reel & Sponsor Wall                         | Video Reel & Sponsor Wall                         |

\*Premier sponsorship available for first-time sponsors only

## OUT & EQUAL UNIVERSITY

Out & Equal University offers a variety of LGBTQ cultural competency trainings and expert consulting to support diversity and inclusion strategies, build employee resource group value and help organizations establish effective LGBTQ-focused initiatives. To learn more about Out & Equal in-person trainings, webinars, and online learning series visit [www.outandequal.org/university](http://www.outandequal.org/university) or contact [university@outandequal.org](mailto:university@outandequal.org)

## GLOBAL PARTNERSHIPS

Out & Equal's Global Initiatives provides leadership support for multinational companies and non-governmental organizations (NGOs) to advance LGBTQ workplace equality in global markets. Out & Equal hosts Global Forum events, bi-monthly webinars, and a Global Fellowship program to bring together LGBTQ executives and leaders from around the world, share best practices, and provide solutions for LGBTQ inclusion challenges. To learn more about Out & Equal's Global Initiatives, visit [www.outandequal.org/global](http://www.outandequal.org/global) or e-mail [global@outandequal.org](mailto:global@outandequal.org)

Out & Equal has been instrumental in Clorox's journey to go beyond diversity to true inclusion. The thought leadership from Out & Equal and its ability to connect us to best practices from other corporations have helped us make progress more easily and more quickly.



Our collaboration with Out & Equal helps strengthen our inclusive culture where all our people can connect, belong, and grow.

**Deloitte.**

Our partnership with Out & Equal has helped GLOBE of Verizon become a stronger ERG as an essential partner in our company's efforts to build an inclusive workplace.

**verizon**<sup>✓</sup>

## CONTACT INFORMATION

[www.outandequal.org](http://www.outandequal.org) | [@outandequal](https://twitter.com/outandequal)



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OUT & EQUAL  
WORKPLACE ADVOCATES